Game Theory: Static and Dynamic Games of Incomplete Information

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Thus far, we have only discussed games where players knew about each other's utility functions. These games of complete information can be usefully viewed as rough approximations in a limited number of cases. Generally, players may not possess full information about their opponents. In particular, players may possess *private information* that others should take into account when forming expectations about how a player would behave.

To analyze these interesting situations, we begin with a class of games of incomplete information (i.e. games where at least one player is uncertain about another player's payoff function) that are the analogue of the normal form games with complete information: Bayesian games (static games of incomplete information). Although most interesting incomplete information games are dynamic (because these allow players to lie, signal, and learn about each other), the static formulation allows us to focus on several modeling issues that will come handy later.

The goods news is that you already know how to solve these games! Why? Because you know how to solve games of imperfect information. As we shall see, Harsanyi showed how we can transform games of incomplete information into ones of imperfect information, and so we can make heavy use of our perfect Bayesian equilibrium.

Before studying dynamic (extensive form) games of incomplete information, let's take a look at static (normal form) ones.

1 Static Bayesian Games

1.1 Building a Plant

Consider the following simple example. There are two firms in some industry: an incumbent (player 1) and a potential entrant (player 2). Player 1 decides whether to build a plant, and simultaneously player 2 decides whether to enter. Suppose that player 2 is uncertain whether player 1's building cost is 1.5 or 0, while player 1 knows his own cost. The payoffs are shown in Fig. 1 (p. 2).



Figure 1: The Two Firm Game.

Player 2's payoff depends on whether player 1 builds or not (but is not directly influenced by player 1's cost). Entering for player 2 is profitable only if player 1 does not build. Note that "don't build" is a dominant strategy for player 1 when his cost is high. However, player 1's optimal strategy when his cost is low depends on his prediction about whether player 2 will enter. Denote the probability that player 2 enters with y. Building is better than not building if

$$1.5y + 3.5(1 - y) \ge 2y + 3(1 - y)$$
$$y \le \frac{1}{2}.$$

In other words, a low-cost player 1 will prefer to build if the probability that player 2 enters is less than 1/2. Thus, player 1 has to predict player 2's action in order to choose his own action,

while player 2, in turn, has to take into account the fact that player 1 will be conditioning his action on these expectations.

For a long time, game theory was stuck because people could not figure out a way to solve such games. However, in a couple of papers in 1967-68, John C. Harsanyi proposed a method that allowed one to transform the game of incomplete information into a game of imperfect information, which could then be analyzed with standard techniques. Briefly, the **Harsanyi transformation** involves introducing a prior move by Nature that determines player 1's "type" (in our example, his cost), transforming player 2's incomplete information about player 1's cost into imperfect information about the move by Nature.

Letting p denote the prior probability of player 1's cost being high, Fig. 2 (p. 3) depicts the Harsanyi transformation of the original game into one of imperfect information.



Figure 2: The Harsanyi-Transformed Game from Fig. 1 (p. 2).

Nature moves first and chooses player 1's "type": with probability p the type is "highcost" and with probability 1 - p, the type is "low-cost." It is standard to assume that both players have the same prior beliefs about the probability distribution on nature's moves. Player 1 observes his own type (i.e. he learns what the move by Nature is) but player 2 does not. Observe now that after player 1 learns his type, he has private information: all player 2 knows is that probability of him being of one type or another. It is quite important to note that here player 2's beliefs are *common knowledge*. That is, player 1 knows what she believes his type to be, and she knows that he knows, and so on. This is important because player 1 will be optimizing given what he thinks player 2 will do, and her behavior depends on these beliefs. We can now apply the Nash equilibrium solution concept to this new game. Harsanyi's **Bayesian Nash Equilibrium** (or simply Bayesian Equilibrium) is precisely the Nash equilibrium of this imperfect-information representation of the game.

Before defining all these things formally, let's skip ahead and actually solve the game in Fig. 2 (p. 3). Player 2 has one (big) information set, so her strategy will only have one component: what to do at this information set. Note now that player 1 has two information sets, so his strategy must specify what to do if his type is high-cost and what to do if his type is low-cost. One might wonder why player 1's strategy has to specify what to do in both cases, after all, once player 1 learns his type, he does not care what he would have done if he is of another type.

The reason the strategy has to specify actions for both types is roughly analogous for the reason the strategy has to specify a complete plan for action in extensive-form games with complete information: player 1's optimal action depends on what player 2 will do, which in turn depends on what player 1 would have done at information sets even if these are never reached in equilibrium. Here, player 1 knows his cost which is, say, low. So why should he

bother formulating a strategy for the (non-existent) case where his cost is high? The answer is that to decide what is optimal for him, he has to predict what player 2 will do. However, player 2 does not know his cost, so she will be optimizing on the basis of her expectations about what a high-cost player 1 would optimally do and what a low-cost player 1 would optimally do. In other words, the strategy of the high-cost player 1 really represents player 2's expectations.

The Bayesian Nash equilibrium will be a *triple* of strategies: one for player 1 of the highcost type, another for player 1 of the low-cost type, and one for player 2. In equilibrium, no deviation should be profitable.

1.1.1 Solution: The Strategic Form

Let's write down the strategic form representation of the game in Fig. 2 (p. 3). Player 1's pure strategies are $S_1 = \{Bb, Bd, Db, Dd\}$, where the first component of each pair tells his what to do if he is the high-cost type, and the second component if he is the low-cost type. Player 2 has only two pure strategies, $S_2 = \{E, D\}$. The resulting payoff matrix is shown in Fig. 3 (p. 4).



Figure 3: The Strategic Form of the Game in Fig. 2 (p. 3).

Db strictly dominates *Bb* and *Dd* strictly dominates *Bd*. Eliminating the two strictly dominated strategies reduces the game to the one shown in Fig. 4 (p. 4).

Player 2

$$E$$
 D
Player 1 Db $1.5 + 0.5p, 2p - 1$ $3.5 - 0.5p, 0$
 Dd $2, 1$ $3, 0$

Figure 4: The Reduced Strategic Form of the Game in Fig. 2 (p. 3).

If player 2 chooses *E*, then player 1's unique best response is to choose *Dd* regardless of the value of p < 1. Hence $\langle Dd, E \rangle$ is a Nash equilibrium for all values of $p \in (0, 1)$.

Note that *E* strictly dominates *D* whenever $2p - 1 > 0 \Rightarrow p > 1/2$, and so player 2 will never mix in equilibrium in this case. Let's then consider the cases when $p \le 1/2$. We now also have $\langle Db, D \rangle$ as a Nash equilibrium. Suppose now that player 2 mixes in equilibrium. Since she is willing to randomize,

$$U_2(E) = U_2(D)$$

$$\sigma_1(Db)(2p-1) + (1 - \sigma_1(Db))(1) = 0$$

$$\sigma_1(Db) = \frac{1}{2(1-p)}$$

Since player 1 must be willing to randomize as well, it follows that

$$U_1(Db) = U_1(Dd)$$

$$\sigma_2(E)(1.5 + 0.5p) + (1 - \sigma_2(E))(3.5 - 0.5p) = 2\sigma_2(E) + 3(1 - \sigma_2(E))$$

$$\sigma_2(E) = \frac{1}{2}.$$

Hence, we have a mixed-strategy Nash equilibrium with $\sigma_1(Db) = 1/[2(1-p)]$, and $\sigma_2(E) = 1/2$ whenever $p \le 1/2$.

If p = 1/2, then player 2 will be indifferent between her two pure strategies if player 1 chooses *Db* for sure, so she can randomize. Suppose she mixes in equilibrium. Then player 1's expected payoff from *Db* would be $\sigma_2(E)(1.5 + 0.25) + (1 - \sigma_2(E))(3.5 - 0.25) = 3.25 - 1.5\sigma_2(E)$. Player 1's expected payoff from *Dd* is then $2\sigma_2(E) + 3(1 - \sigma_2(E)) = 3 - \sigma_2(E)$. He would choose *Db* whenever $3.25 - 1.5\sigma_2(E) \ge 3 - \sigma_2(E)$, that is, whenever $\sigma_2(E) \le 1/2$. Hence, there is a continuum of mixed strategy Nash equilibria when p = 1/2: Player 1 chooses *Db* and player 2 randomizes with $\sigma_2(E) \le 1/2$. However, since p = 1/2 is such a knife-edge case, we would usually ignore it in the analysis.

Summarizing the results, we have the following Nash equilibria:

- Neither the high nor low cost types build, and player 2 enters;
- If $p \leq 1/2$, there are two types of equilibria:
 - the high-cost type does not build, but the low-cost type does, and player 2 does not enter;
 - the high-cost type does not build, but the low-cost type builds with probability 1/[2(1-p)], and player 2 enters with probability $1/_2$.
- If p = 1/2, there is a continuum of equilibria: the high cost player 1 does not build, but the low-cost does, and player 2 enters with probability less than 1/2.

Intuitively, the results make sense. The high-cost type never builds, so deterring player 2's entry can only be done by the low-cost type's threat to build. If player 2 is expected to enter for sure, then even the low-cost type would prefer not to build, which in turn rationalizes her decision to enter with certainty. This result is independent of her prior beliefs.

1.1.2 Solution: Best Responses

Noting that the high-cost player 1 never builds, let x denote the probability that the low-cost player 1 builds. As before, let y denote player 2's probability of entry. The best-responses for the low-cost player 1 and player 2 are

$$BR_{1}(y|L) = \begin{cases} 1 & \text{if } y < \frac{1}{2} \\ [0,1] & \text{if } y = \frac{1}{2} \\ 0 & \text{if } y > \frac{1}{2} \end{cases} \qquad BR_{2}(x) = \begin{cases} 1 & \text{if } x < \overline{x} \\ [0,1] & \text{if } x = \overline{x} \\ 0 & \text{if } x > \overline{x} \end{cases}$$

where $\overline{x} = \frac{1}{2(1-p)}.$

To see how the best-responses were obtained, note that the low-cost player 1 strictly prefers building to not building when the expected utility of building exceeds the expected utility of not building:

$$U_1(B|L) \ge U_1(D|L)$$

 $1.5y + 3.5(1 - y) \ge 2y + 3(1 - y)$
 $y \le 1/2$

Similarly, player 2 prefers to enter when the expected utility of doing so exceeds the expected utility of not entering:

$$U_{2}(E) \ge U_{2}(D)$$

$$pU_{2}(E|H) + (1-p)U_{2}(E|L) \ge pU_{2}(D|H) + (1-p)U_{2}(D|L)$$

$$p(1) + (1-p)(-x+1-x) \ge 0$$

$$1 - 2x + 2px \ge 0$$

$$x \le \frac{1}{2(1-p)} \equiv \overline{x}$$

Given these best-responses, the search for a Bayesian Nash Equilibrium boils down to finding a pair (x, y), such that x is optimal for player 1 with low cost against player 2 and y is optimal for player 2 against player 1 given beliefs p and player 1's strategy (x for the low cost and "don't build" for the high cost).

For instance, (x = 0, y = 1) is an equilibrium for any p (here, player 1 does not build regardless of type and player 2 enters). This is the first Nash equilibrium we found above. Also, (x = 1, y = 0) is an equilibrium if $1 \ge 1/[2(1-p)] \Rightarrow p \le 1/2$ (here, the low-cost player 1 builds, the high-cost player 1 does not, and player 2 does not enter). This is the other pure-strategy equilibrium we found.

You should verify that the mixed-strategy Nash equilibria from the previous method can also be recovered with this one. This yields the full set of equilibria.

1.2 Interim vs. Ex Ante Predictions

Suppose in the two-firm example player 2 also had private information and could be of two types, "aggressive" and "accommodating." If she must predict player 1's type-contingent strategies, she must be concerned with how an aggressive player 2 might think player 1 would play for each of the possible types for player 1 and also how an accommodating player 2 might think player 1 would play for each of his possible types. (Of course, player 1 must also estimate both the aggressive and accommodating type's beliefs about himself in order to predict the distribution of strategies he should expect to face.)

This brings up the following important question: How should the different types of player 2 be viewed? On one hand, they can be viewed as a way of describing different information sets of a *single* player 2 who makes a type-contingent decision at the *ex ante* stage. This is natural in Harsanyi's formulation, which implies that the move by Nature reveals some information known only to player 2 which affects her payoffs. Player 2 makes a type-contingent plan expecting to carry out one of the strategies after learning her type. On the other hand, we can view the two types as two different "agents," one of whom is selected by Nature to "appear" when the game is played.

In the first case, the single *ex ante* player 2 predicts her opponent's play at the *ex ante* stage, so all types of player 2 would make the same prediction about the play of player 1. Under the second interpretation, the different "agents" would each make her prediction at the *interim* stage after learning her type, and thus different "agents" can make different predictions.

It is worth emphasizing that in our setup, players plan their actions *before* they receive their signals, and so we treat player 2 as a single *ex ante* player who makes type-contingent plans. Both the aggressive and accommodating types will form the same beliefs about player 1. (For more on the different interpretations, see Fudenberg & Tirole, section 6.6.1.)

1.3 Bayesian Nash Equilibrium

A static game of imperfect information is called a **Bayesian game**, and it consists of the following elements:

- a set of players, $N = \{1, ..., n\}$, and, for each player $i \in N$,
- a set of actions, A_i , with the usual $A = \times_{i \in N} A_i$,
- a set of types, Θ_i , with the usual $\Theta = \times_{i \in N} \Theta_i$,
- a probability function specifying *i*'s belief about the type of other players given his own type, $p_i: \Theta_i \to \triangle(\Theta_{-i})$,
- a payoff function, $u_i : A \times \Theta \rightarrow \mathbb{R}$.

Let's explore these definitions. We want to represent the idea that each player knows his own payoff function but may be uncertain about the other players' payoff functions. Let $\theta_i \in \Theta_i$ be some type of player *i* (and so Θ_i is the set of all player *i* types). Each type corresponds to a different payoff function that player *i* might have.

We specify the pure-strategy space A_i (with elements a_i and mixed strategies $\alpha_i \in A_i$) and the payoff function $u_i(a_1, \ldots, a_n | \theta_1, \ldots, \theta_n)$. Since each player's choice of strategy can depend on his type, we let $s_i(\theta_i)$ denote the pure strategy player *i* chooses when his type is θ_i ($\sigma_i(\theta_i)$) is the mixed strategy). Note that in a Bayesian game, pure strategy spaces are constructed from the type and action spaces: Player *i*'s set of possible (pure) strategies S_i is the set of all possible functions with domain Θ_i and range A_i . That is, S_i is a collection of functions $s_i : \Theta_i \to A_i$.

If player *i* has *k* possible payoff functions, then the type space has *k* elements, $\#(\Theta_i) = k$, and we say that player *i* has *k* types. Given this terminology, saying that player *i* knows his own payoff function is equivalent to saying that he knows his type. Similarly, saying that player *i* may be uncertain about other players' payoff functions is equivalent to saying that he may be uncertain about their types, denoted by θ_{-i} . We use Θ_{-i} to denote the set of all possible types of the other players and use the probability distribution $p_i(\theta_{-i}|\theta_i)$ to denote player *i*'s *belief* about the other players' types θ_{-i} , given his knowledge of his own type, θ_i .¹ For simplicity, we shall assume that Θ_i has a finite number of elements.

¹In practice, the players' types are usually assumed to be independent, in which case $p_i(\theta_{-i}|\theta_i)$ does not depend on θ_i , and so we can write the beliefs simply as $p_i(\theta_{-i})$.

If player *i* knew the strategies of the other players as a function of their type, that is, he knew $\{\sigma_j(\cdot)\}_{j\neq i}$, player *i* could use his beliefs $p_i(\theta_{-i}|\theta_i)$ to compute the expected utility to each choice and thus find his optimal response $\sigma_i(\theta_i)$.²

Following Harsanyi, we shall assume that the timing of the static Bayesian game is as follows: (1) Nature draws a type vector $\theta = (\theta_1, \dots, \theta_n)$, where θ_i is drawn from the set of possible types Θ_i using some objective distribution p that is common knowledge; (2) Nature reveals θ_i to player i but not to any other player; (3) the players simultaneously choose actions, player i chooses from the feasible set A_i ; and then (4) payoffs $u_i(a_1, \dots, a_n | \theta)$ are received.

Since we assumed in step (1) above that it is common knowledge that Nature draws the vector θ from the prior distribution $p(\theta)$, player *i* can use Bayes' Rule to compute his posterior belief $p_i(\theta_{-i}|\theta_i)$ as follows:

$$p_i(\theta_{-i}|\theta_i) = \frac{p(\theta_{-i},\theta_i)}{p(\theta_i)} = \frac{p(\theta_{-i},\theta_i)}{\sum_{\theta_{-i}\in\Theta_{-i}} p(\theta_{-i},\theta_i)}.$$

Furthermore, the other players can compute the various beliefs that player *i* might hold depending on *i*'s type. We shall frequently assume that the players' types are independent, in which case $p_i(\theta_{-i})$ does not depend on θ_i although it is still derived from the prior distribution $p(\theta)$.

Now that we have the formal description of a static Bayesian game, we want to define the equilibrium concept for it. The notation is somewhat cumbersome but the intuition is not: each player's (type-contingent) strategy must be the best response to the other players' strategies. That is, a **Bayesian Nash equilibrium** is simply a Nash equilibrium in a Bayesian game.

Given a strategy profile $s(\cdot)$ and a strategy $s'_i(\cdot) \in S_i$ (recall that this is a type-contingent strategy, with $s'_i \in S_i$, where S_i is the collection of functions $s_i : \Theta_i \to A_i$), let $(s'_i(\cdot), s_{-i}(\cdot))$ denote the profile where player *i* plays $s'_i(\cdot)$ and the other players follow $s_{-i}(\cdot)$, and let

$$\left(s_{i}'(\theta_{i}), s_{-i}(\theta_{-i})\right) = \left(s_{1}(\theta_{1}), \dots, s_{i-1}(\theta_{i-1}), s_{i}'(\theta_{i}), s_{i+1}(\theta_{i+1}), \dots, s_{N}(\theta_{N})\right)$$

denote the value of this profile at $\theta = (\theta_i, \theta_{-i})$.

DEFINITION 1. Let *G* be a Bayesian game with a finite number of types Θ_i for each player *i*, a prior distribution *p*, and strategy spaces S_i . The profile $s(\cdot)$ is a (pure-strategy) **Bayesian** equilibrium of *G* if, for each player *i* and every $\theta_i \in \Theta_i$,

$$s_i(\theta_i) \in \arg\max_{s'_i \in S_i} \sum_{\theta_{-i}} u_i \left(s'_i, s_{-i}(\theta_{-i}) | \theta_i, \theta_{-i} \right) p(\theta_{-i} | \theta_i),$$

that is, no player wants to change his strategy, even if the change involves only one action by one type.³

Simply stated, each type-contingent strategy is a best response to the type-contingent strategies of the other players. Player i calculates the expected utility of playing every

²This is where the assumption that Θ_i is finite is important. If there is a continuum of types, we may run into measure-theoretic problems.

³The general definition is a bit more complicated but we here have used the assumption that each type has a positive probability, and so instead of maximizing the *ex ante* expected utility over all types, player *i* maximizes his expected utility conditional on his type θ_i for each θ_i .

possible type-contingent strategy $s_i(\theta_i)$ given his type θ_i . To do this, he sums over all possible combinations of types for his opponents, θ_{-i} , and for each combination, he calculates the expected utility of playing against this particular set of opponents: The utility, $u_i(s'_i, s_{-i}(\theta_{-i})|\theta_i, \theta_{-i})$, is multiplied by the probability that this set of opponents θ_{-i} is selected by Nature: $p(\theta_{-i}|\theta_i)$. This yields the optimal behavior of player *i* when of type θ_i . We then repeat the process for all possible $\theta_i \in \Theta_i$ and all players.

EXAMPLE 1. Consider a simple example. You are player 1 and you are playing with two opponents, *A*, and *B*. Each of them has two types. Player *A* can be either t_A^1 with probability p_A or t_A^2 with probability $1 - p_A$, and player be can be either t_B^1 with probability p_B or t_B^2 with probability $1 - p_B$. Each of these types has two actions at his disposal. Player *A* can choose either a_1 or a_2 , and player *B* can chooses either b_1 or b_2 . You can choose from actions c_1, c_2 , and c_3 and you can be one of two types, θ^1 or θ^2 .

We let player 1 be player *i* and use Definition 1. First define θ_{-i} , the set of all possible combination of opponent types. Since there are two opponents with two types each, there are four combinations to consider:

$$\Theta_{-1} = \left\{ (t_A^1, t_B^1), (t_A^1, t_B^2), (t_A^2, t_B^1), (t_A^2, t_B^2) \right\}$$

Of course, $\Theta_1 = \{\theta^1, \theta^2\}$. For each $\theta_1 \in \Theta_1$, we have to define $s_1(\theta_1)$ as the strategy that maximizes player 1's payoff given what the opponents do when we consider all possible combinations of opponents types, Θ_{-i} .

Note that the probabilities associated with each type of opponent allow player 1 to calculate the probability of a particular combination being realized. Thus we have the following probabilities $p(\theta_{-1}|\theta_1)$:

$$p(t_A^1, t_B^1) = p_A p_B \qquad p(t_A^2, t_B^1) = (1 - p_A) p_B$$

$$p(t_A^1, t_B^2) = p_A (1 - p_B) \qquad p(t_A^2, t_B^2) = (1 - p_A) (1 - p_B)$$

where we suppressed the conditioning on θ^1 because the realizations are independent from player 1's own type.

We now fix a strategy profile for the other two players to check player 1's optimal strategy for that profile. The players are using type-contingent strategies themselves. Given the number of available actions, the possible (pure) strategies are $s_A(t_A^1) = s_A(t_A^2) \in \{a_1, a_2\}$, and $s_B(t_B^1) = s_B(t_B^2) \in \{b_1, b_2\}$. So, suppose we want to find player 1's best strategy against the profile where both types of player *A* choose the same action, $s_A(t_A^1) = s_A(t_A^2) = a_1$, but the two types of player *B* choose different actions, $s_B(t_B^1) = b_1$, and $s_B(t_B^2) = b_2$.

We have to calculate the summation over all θ_{-1} , of which there are four. For each of these, we calculate the probability of this combination of opponents occurring (we did this above) and then multiply it by the payoff player 1 expects to get from his strategy if he is matched with these particular types of opponents. This gives the expected payoff of player 1 from following his strategy against opponents of the particular type. Once we add all the terms, we have player 1's expected payoff from his strategy.

So, suppose we want to calculate player 1's expected payoff from playing $s_1(\theta^1) = c_1$:

$$u_{1}\left(c_{1}, s_{A}(t_{A}^{1}), s_{B}(t_{B}^{1})\right) p(t_{A}^{1}, t_{B}^{1}) + u_{1}\left(c_{1}, s_{A}(t_{A}^{1}), s_{B}(t_{B}^{2})\right) p(t_{A}^{1}, t_{B}^{2}) + u_{1}\left(c_{1}, s_{A}(t_{A}^{2}), s_{B}(t_{B}^{1})\right) p(t_{A}^{2}, t_{B}^{1}) + u_{1}\left(c_{1}, s_{A}(t_{A}^{2}), s_{B}(t_{B}^{2})\right) p(t_{A}^{2}, t_{B}^{2}) = u_{1}\left(c_{1}, a_{1}, b_{1}\right) p_{A}p_{B} + u_{1}\left(c_{1}, a_{1}, b_{2}\right) p_{A}(1 - p_{B}) + u_{1}\left(c_{1}, a_{1}, b_{1}\right) (1 - p_{A})p_{B} + u_{1}\left(c_{1}, a_{1}, b_{2}\right) p(1 - p_{A})(1 - p_{B})$$

We would then do this for actions c_2 and c_3 , and then pick the action that yields the highest payoff from the three calculations. This is the arg max strategy. That is, it is the strategy that maximizes the expected utility.⁴ This yields type θ^1 the best response to the strategy profile specified above.

We shall have to find the optimal response to this strategy profile if player 1 is of type θ^2 . We then have to find player *A*'s and player *B*'s optimal strategies given what they know about the other players. Once all of these best responses are found, we can match them to see which constitute profiles with strategies that are mutual best responses. That is, we then proceed as before, when we found best responses and equilibria in normal form games.

Here's an example with formal notation. Suppose there are two players, player 1 and player 2 and for each player there are two possible types. Player *i*'s possible types are θ_i and θ'_i . Furthermore, suppose that the types are independently distributed with the probability of θ_1 being *p* and the probability of θ_2 being *q*. For a given strategy profile (s_1^*, s_2^*) , the expected payoff of player 1 of type θ_1 is

$$qu_1(s_1^*(\theta_1), s_2^*(\theta_2)|\theta_1, \theta_2) + (1-q)u_1(s_1^*(\theta_1), s_2^*(\theta_2')|\theta_1, \theta_2'),$$

and for a given mixed strategy profile (σ_1^*, σ_2^*), the expected payoff of player 1 of type θ_1 is

$$q \sum_{a \in A} \sigma_1^*(a_1|\theta_1) \sigma_2^*(a_2|\theta_2) u_1(a_1, a_2|\theta_1, \theta_2) + (1-q) \sum_{a \in A} \sigma_1^*(a_1|\theta_1) \sigma_2^*(a_2|\theta_2') u_1(a_1, a_2|\theta_1, \theta_2').$$

A Bayesian equilibrium will consist of *four* type-contingent strategies, one for each type of each player. Some equilibria may depend on particular values of p and q, and others may not.

The existence of a Bayesian equilibrium is an immediate consequence of the existence of Nash equilibrium.

1.4 The Battle of the Sexes

Consider the following modification of the Battle of the Sexes: player 1 is unsure about player 2's payoff if they coordinate on going to the ballet, and player 2 is unsure about player 1's payoff if they coordinate on going to the fight. That is, the player 1's payoff in the (*F*, *F*) outcome is $2 + \theta_1$, where θ_1 is privately known to the man; and the woman's payoff in the (*B*, *B*) outcome is $2 + \theta_2$, where θ_2 is privately known to the woman. Assume that both θ_1 and θ_2 are independent draws from a uniform distribution [0, x].⁵

In terms of the formal description,

- Players: $N = \{1, 2\}$
- Actions: $A_1 = A_2 = \{F, B\}$

⁵The choice of the distribution is not important but we do have in mind that these privately known values only slightly perturb the payoffs.

⁴Unlike the max of an expression which denotes the expression's maximum when the expression is evaluated, the arg max operator finds the *parameter(s)*, for which the expression attains its maximum value. In our case, the arg max simply instructs us to pick the strategy that yields the highest expected payoff when matched against the profile of opponent's strategies.

	F	В
F	$2 + \theta_1, 1$	0,0
В	0,0	$1, 2 + \theta_2$

Figure 5: Battle of the Sexes with Two-Sided Incomplete Information.

- Types: $\Theta_1 = \Theta_2 = [0, x]$
- Beliefs: $p_1(\theta_2) = p_2(\theta_1) = 1/x$ (where we used the fact that the uniform probability density function is f(x) = 1/x when specified for the interval [0, x])
- Payoffs: u_1, u_2 as described in Fig. 5 (p. 11).

Note that in this game, each player has a continuum of types, and so Θ_i is infinite. We shall look for a Bayesian equilibrium in which player 1 goes to the fight if θ_1 exceeds some critical value x_1 and goes to the ballet otherwise, and player 2 goes to the ballet if θ_2 exceeds some critical value x_2 and goes to the fight otherwise. These strategies are usually called *cut-point* strategies; that is, given an interval of types, there exists a special type (the cut-point) such that all types to the left do one thing, and all types to the right do another.

Why are we looking for an equilibrium in such strategies? Because we can prove that any equilibrium must, in fact, involve cut-point strategies. This follows from the fact that if in equilibrium some type θ_1 chooses F, then it must be the case that all $\hat{\theta}_1$ must also be choosing F. We can prove this by contradiction. Take some Bayesian equilibrium and some θ_1 whose optimal strategy is F. Now take some $\hat{\theta}_1 > \theta_1$ and suppose that his optimal strategy is B. We shall see that this leads to a contradiction. Since θ_1 chooses F in equilibrium,

$$U_1(F, \sigma_2^* | \theta_1) = (2 + \theta_1) \sigma_2^*(F) \ge (1)(1 - \sigma_2^*(F)) = U_1(B, \sigma_2^* | \theta_1).$$

Furthermore, since $\hat{\theta}_1$ chooses *B* in equilibrium, it follows that:

$$U_1(B, \sigma_2^* | \hat{\theta}_1) = (1)(1 - \sigma_2^*(F)) \ge (2 + \hat{\theta}_1)\sigma_2^*(F) = U_1(F, \sigma_2^* | \hat{\theta}_1).$$

Putting these two inequalities together yields: $(2 + \theta_1)\sigma_2^*(F) \ge (2 + \hat{\theta}_1)\sigma_2^*(F)$. If $\sigma_2^*(F) = 0$, player 1's best response is *B* regardless of type, which contradicts the supposition that θ_1 chooses *F*. Therefore, it must be the case that $\sigma_2^*(F) > 0$. We can therefore simplify the above inequality to obtain $2 + \theta_1 \ge 2 + \hat{\theta}_1 \Rightarrow \theta_1 \ge \hat{\theta}_1$. However, this contradicts $\hat{\theta}_1 > \theta$. We conclude that if some type of player 1 chooses *F* in equilibrium, then so must all higher types. A symmetric argument establishes that if some type of player 2 chooses *B* in equilibrium, then so must all higher types. In other words, players must be using cut-point strategies in any equilibrium.

Let's now go back to solving the game. For simplicity (and with slight abuse of notation), let $\sigma_1(\theta_1)$ denote the probability that player 1 goes to the fight, that is:

$$\sigma_1(\theta_1) = \Pr[\theta_1 > x_1] = 1 - \Pr[\theta_1 \le x_1] = 1 - \frac{x_1}{x}.$$

Similarly, the probability that player 2 goes to the ballet is

$$\sigma_2(\theta_2) = \Pr[\theta_2 > x_2] = 1 - \Pr[\theta_2 \le x_2] = 1 - \frac{x_2}{x}.$$

Suppose the players play the strategies just specified. We now want to find x_1, x_2 that make these strategies a Bayesian equilibrium. Given player 2's strategy, player 1's expected payoffs from going to the fight and going to the ballet are:

$$E[u_1(F|\theta_1, \theta_2)] = (2 + \theta_1)(1 - \sigma_2(\theta_2)) + (0)\sigma_2(\theta_2) = \frac{x_2}{x}(2 + \theta_1)$$
$$E[u_1(B|\theta_1, \theta_2)] = (0)(1 - \sigma_2(\theta_2)) + (1)\sigma_2(\theta_2) = 1 - \frac{x_2}{x}$$

Going to the fight is optimal if, and only if, the expected utility of doing so exceeds the expected utility of going to the ballet:

$$E[u_1(F|\theta_1, \theta_2)] \ge E[u_1(B|\theta_1, \theta_2)]$$
$$\frac{x_2}{x}(2+\theta_1) \ge 1 - \frac{x_2}{x}$$
$$\theta_1 \ge \frac{x}{x_2} - 3.$$

Let $x_1 = x/x_2 - 3$ denote the critical value for player 1. Player 2's expected payoffs from going to the ballet and going to the fight given player 1's strategy are:

$$E[u_2(B|\theta_1,\theta_2)] = (0)\sigma_1(\theta_1) + (2+\theta_2)(1-\sigma_1(\theta_1)) = \frac{x_1}{x}(2+\theta_2)$$
$$E[u_2(F|\theta_1,\theta_2)] = (1)\sigma_1(\theta_1) + (0)(1-\sigma_1(\theta_1)) = 1 - \frac{x_1}{x}$$

and so going to the ballet is optimal if and only if:

$$E[u_2(B|\theta_1, \theta_2)] \ge E[u_2(F|\theta_1, \theta_2)]$$
$$\frac{x_1}{x}(2 + \theta_2) \ge 1 - \frac{x_1}{x}$$
$$\theta_2 \ge \frac{x}{x_1} - 3.$$

Let $x_2 = x/x_1 - 3$ denote the critical value for player 2. We now have the two critical values, so we solve the following system of equations

$$x_1 = x/x_2 - 3$$

 $x_2 = x/x_1 - 3.$

The solution is $x_1 = x_2$ and $x_2^2 + 3x_2 - x = 0$. We now solve the quadratic, whose discriminant is D = 9 + 4x, for x_2 . The critical values are:

$$x_1 = x_2 = \frac{-3 + \sqrt{9 + 4x}}{2}$$

The Bayesian equilibrium is thus the pair of strategies:⁶

$$s_1(\theta_1) = \begin{cases} F & \text{if } \theta_1 > x_1 \\ B & \text{if } \theta_1 \le x_1 \end{cases} \qquad \qquad s_2(\theta_2) = \begin{cases} F & \text{if } \theta_2 \le x_2 \\ B & \text{if } \theta_2 > x_2 \end{cases}$$

⁶There are other Bayesian equilibria in this game. For example, all types θ_1 choose *F* (*B*) and all types θ_2 choose *F* (*B*) are both Bayesian equilibria.

where

$$x_1 = x_2 = \frac{-3 + \sqrt{9 + 4x}}{2}.$$

Note that the strategies do not specify what to do for $\theta_i = x_i$ because the probability of this occurring is 0 (the probability of any particular number drawn from a continuous distribution is zero). It is customary that one of the inequalities, it does not matter which, is weak in order to handle the case. By convention, it is '<' that is specified as ' \leq '.

In the Bayesian equilibrium, the probability that player 1 goes to the fight equals the probability that player 2 goes to the ballet, and they are:

$$1 - \frac{x_1}{x} = 1 - \frac{x_2}{x} = 1 - \frac{-3 + \sqrt{9 + 4x}}{2x}.$$
 (1)

It is interesting to see what happens as uncertainty disappears (i.e. x goes to 0). Taking the limit of the expression in Equation 1 requires an application of the L'Hôpital rule:

$$\lim_{x \to 0} \left[1 - \frac{-3 + \sqrt{9 + 4x}}{2x} \right] = 1 - \lim_{x \to 0} \left[\frac{\frac{d}{dx}(-3 + \sqrt{9 + 4x})}{\frac{d}{dx}(2x)} \right] = 1 - \lim_{x \to 0} \frac{2(9 + 4x)^{-1/2}}{2} = \frac{2}{3}$$

In other words, as uncertainty disappears, the probabilities of player 1 playing F and player 2 playing B both converge to 2/3. But these are *exactly the probabilities of the mixed strat-egy Nash equilibrium of the complete information case!* That is, we have just shown that as incomplete information disappears, the players' behavior in the pure-strategy Bayesian equilibrium of the incomplete-information game approaches their behavior in the mixed-strategy Nash equilibrium in the original game of complete information.

Harsanyi (1973) suggested that player j's mixed strategy represents player i's uncertainty about *i*'s choice of a pure strategy, and that player *i*'s choice in turn depends on a small amount of private information. As we have just shown (and as can be proven for the general case), a mixed-strategy Nash equilibrium can almost always be interpreted as a pure-strategy Bayesian equilibrium in a closely related game with a little bit of incomplete information. The crucial feature of a mixed-strategy Nash equilibrium is not that player *j* chooses a strategy randomly, but rather that player i is uncertain about player j's choice. This uncertainty can arise either because of randomization or (more plausibly) because of a little incomplete information, as in the example above. This is called **purification of mixed strategies**. That is, this example show Harsanyi's result that it is possible to "purify" the mixed-strategy equilibrium of almost any complete information game (except some pathological cases) by showing that it is the limit of a sequence of pure-strategy equilibria in a game with slightly perturbed payoffs. This a defense of mixed-strategies that does not require players to randomize deliberately, and in particular it does not require them to randomize with the required probabilities. Recall that in MSNE the player is indifferent among every mixture with the support of the MSNE strategy. There is no compelling reason why he should choose the randomization "required" by the equilibrium. Harsanyi's defense of mixed strategies gets around this problem very neatly because players here do not randomize, it is just that their behavior can appear that way to the other asymmetrically informed players.

1.5 An Exceedingly Simple Game

Let's start with a simple example (exercise 3.5 in Myerson, p. 149). Player 1 can be of type α with probability .9 and type β with probability .1 (from player 2's perspective). The payoff

matrices are in Fig. 6 (p. 14).

	L	R		L	R	
U	2,2	-2,0	U	0,2	1,0	
D	0, -2	0,0	D	1, -2	2,0	
$t_1 = \alpha(.9)$				$t_1 = \beta(.1)$		

Figure 6: The Two Type Game.

The easiest way to solve this is to construct the strategic form of the Bayesian game. The expected payoffs are as follows:

- $U_1(U,L) = 2(.9) + 0(.1) = 1.8$ and $U_2(U,L) = 2(.9) + 2(.1) = 2$
- $U_1(U, R) = -2(.9) + 1(.1) = -1.7$ and $U_2(U, R) = 0$
- $U_1(D,L) = 0(.9) + 1(.1) = .1$ and $U_2(D,L) = -2$
- $U_1(D, R) = 0(.9) + 2(.1) = .2$ and $U_2(D, R) = 0$

The resulting payoff matrix is shown in Fig. 7 (p. 14).

	L	R
U	1.8,2	-1.7,0
D	.1, -2	.2,0

Figure 7: The Strategic Form of the Game from Fig. 6 (p. 14).

There are two Nash equilibria in pure strategies, $\langle U,L \rangle$ and $\langle D,R \rangle$, and a mixed strategy equilibrium $\langle 1/2[U], 19/36[L] \rangle$. Note, in particular, that in two of these equilibria, player 2 chooses *L* with positive probability. If you look back at the original payoff matrices in Fig. 6 (p. 14), this result may surprise you because $\langle D,R \rangle$ is a Nash equilibrium in the separate games against both types of player 1. In fact, it is the unique equilibrium when $t_1 = \beta$. On the other hand, the result is perhaps not surprising because $\langle U,L \rangle$ is obviously focal in the sense that it is best for both players. However, if we relax the common knowledge assumption (about the probabilities associated with player 1's type), then there will be no Bayesian equilibrium where player 2 would choose *L*! (This is a variant of Rubinstein's electronic mail game.)

1.6 The Lover-Hater Game

Suppose that player 2 has complete information and two types, L and H. Type L loves going out with player 1 whereas type H hates it. Player 1 has only one type and is uncertain about player 2's type and believes the two types are equally likely. We can describe this formally as a Bayesian game:

- Players: $N = \{1, 2\}$
- Actions: $A_1 = A_2 = \{F, B\}$
- Types: $\Theta_1 = \{x\}, \Theta_2 = \{l, h\}$

- Beliefs: $p_1(l|x) = p_1(h|x) = \frac{1}{2}, p_2(x|l) = p_2(x|h) = 1$
- Payoffs: u_1, u_2 as described in Fig. 8 (p. 15).

We shall solve this game using two different methods.

	F	В		f	b	
F	2,1	0,0	F	2,0	0,2	
В	0,0	1,2	В	0,1	1,0	
type L				ty	pe H	

Figure 8: The Lover-Hater Battle of the Sexes.

1.6.1 Solution: Conversion to Strategic Form

We can easily convert this to strategic form, as shown in Fig. 9 (p. 15). It is immediately clear that *Bb* strictly dominates *F f* for player 2, so she will never use the latter in any equilibrium. Finding the PSNE is easy by inspection: $\langle F, Fb \rangle$. We now look for MSNE. Observe that player 2 will always play *Bb* with positive probability in every MSNE. To see this, suppose that there exists some MSNE, in which $\sigma_2(Bb) = 0$. But if she does not play *Bb*, then *F* strictly dominates *B* for player 1, so he will choose *F*, to which player 2's best response is *Fb*. That is, we are back in the PSNE $\langle F, Fb \rangle$, and there's no mixing.

	Player 2			
	Ff	Fb	Bf	Bb
Player 1 $\frac{F}{R}$	2, ¹ / ₂	1, ³ / ₂	1,0	0,1
B B	0, ¹ / ₂	$^{1}/_{2}, 0$	¹ / ₂ , ³ / ₂	1,1

Figure 9: The Lover-Hater Game in Strategic Form.

We conclude that in any MSNE, $\sigma_2(Bb) > 0$. We now have three possibilities to consider, depending on which of the remaining two pure strategies she includes in the support of her equilibrium strategy. Let p denote the probability that player 1 chooses F, and use the shortcuts $q_1 = \sigma_2(Fb)$, $q_2 = \sigma_2(Bf)$, and $q_3 = \sigma_2(Bb)$. We now examine each possibility separately:

• Suppose $q_1 = 0$ and $q_2 > 0$, which implies $q_3 = 1 - q_2$. Since player 2 is willing to mix between Bf and Bb, her expected payoffs from these pure strategies must be equal. Since $U_2(p, Bb) = 1$ and $U_2(p, Bf) = 3/2(1 - p)$, this implies $1 = 3(1 - p)/2 \Rightarrow p = 1/3$. That is, player 1 must be willing to mix too. This means the payoffs from his pure strategies must be equal. Since $U_1(F, q_2) = q_2$ and $U_1(B, q_2) = 1/2q_2 + 1(1 - q_2)$, this implies $q_2 = 1/2q_2 + 1 - q_2 \Rightarrow q_2 = 2/3$. We only need to check that $q_1 = 0$ is rational, which will be the case if $U_2(p, Fb) \le U_2(Bb)$. Since $U_2(p, Fb) = 3/2p = 1/2$ and $U_2(Bb) = 1$, this inequality holds. Therefore, we do have a MSNE: $\langle p = 1/3, (q_2 = 2/3, q_3 = 1/3) \rangle$. In this MSNE, player 1 chooses F with probability 1/3 and player 2 mixes between Bf and Bb; that is, she chooses B if she is the L type, and chooses f with probability 2/3 if she is the H type.

- Suppose $q_1 > 0$ and $q_2 = 0$, which implies $q_3 = 1 q_1$. Since player 2 is willing to mix, it follows that $U_2(p, Fb) = \frac{3}{2}p = 1 = U_2(p, Bb)$. This implies $p = \frac{2}{3}$, so player 1 must be mixing too. For him to be willing to do so, it must be the case that his payoffs from the pure strategies are equal. Since $U_1(F, q_2) = q_1$ and $U_1(B, q_2) = \frac{1}{2}q_1 + 1(1 - q_1)$, this implies $q_1 = \frac{2}{3}$. We only need to check if player 2 would be willing to leave out Bf. Since $U_2(p, Bf) = \frac{3}{2}p = 1 = U_2(p, Bb)$, including that strategy will not improve her expected payoff. Therefore, we do have another MSNE: $\langle p = \frac{2}{3}, (q_1 = \frac{2}{3}, q_3 = \frac{1}{3}) \rangle$. In this MSNE, player 1 chooses F with probability $\frac{2}{3}$ and player 2 mixes between Fb and Bb; that is, she chooses F with probability $\frac{1}{3}$ if she is the L type, and chooses b if she is the H type.
- Suppose $q_1 > 0$ and $q_2 > 0$. Since player 2 is willing to mix, it follows that $U_2(p, Fb) = U_2(p, Bf) = U_2(p, Bb) = 1$. Since $U_2(p, Fb) = \frac{3}{2}p = U_2(p, Bf) = \frac{3}{2}(1-p)$, it follows that $p = \frac{1}{2}$. However, from $U_2(p, Bf) = U_2(p, Bb)$ we obtain $\frac{3}{2}(1-\frac{1}{2}) = \frac{3}{4} < 1 = U_2(p, Bb)$, a contradiction. Therefore there is no such MSNE.

We conclude that this game has three equilibria, one in pure strategies and the others in mixed. Obviously, the other solution method would have to replicate this result.

1.6.2 Solution: Best Responses

Since player 1 has only one type, we suppress all references to his type from now on. Let's begin by analyzing player 2's optimal behavior for each of the two types. Let p denote the probability that player 1 chooses F, q_1 denote the probability that the L type chooses F, and q_2 denote the probability that the H type chooses f. Observe that q_1 and q_2 do *not* mean the same thing they did in the previous method (where they designated probabilities for pure strategies). In other words, in the strategic-form method, these were elements of a mixed strategy. Here, they are elements of a behavioral strategy.

Let's derive the best response for player 2. If she's type *L*, the expected utility from playing *F* is $U_L(p, F) = p$, while the expected utility from playing *B* is $U_L(p, B) = 2(1 - p)$. Therefore, she will choose *F* whenever $p \ge 2(1 - p) \Rightarrow p \ge \frac{2}{3}$. This yields the best response:

$$BR_L(p) = \begin{cases} q_1 = 1 & \text{if } p > 2/3\\ q_1 \in [0, 1] & \text{if } p = 2/3\\ q_1 = 0 & \text{if } p < 2/3 \end{cases}$$

If she is of type *H*, the expected payoffs are $U_H(p,F) = 1 - p$ and $U_H(p,B) = 2p$. Therefore, she will choose *F* whenever $1 - p \ge 2p \Rightarrow p \le 1/3$. This yields the best response:

$$BR_{H}(p) = \begin{cases} q_{2} = 1 & \text{if } p < \frac{1}{3} \\ q_{2} \in [0, 1] & \text{if } p = \frac{1}{3} \\ q_{2} = 0 & \text{if } p > \frac{1}{3} \end{cases}$$

Finally, we compute the expected payoffs for player 1:

$$U_1(F, q_1q_2) = \frac{1}{2} [2q_1 + 0(1 - q_1)] + \frac{1}{2} [2q_2 + 0(1 - q_2)] = q_1 + q_2$$

$$U_1(B, q_1q_2) = \frac{1}{2} [0q_1 + 1(1 - q_1)] + \frac{1}{2} [0q_2 + 1(1 - q_2)] = 1 - (q_1 + q_2)/2.$$

Hence, choosing *F* is optimal whenever $q_1 + q_2 \ge 1 - (q_1 + q_2)/2 \Rightarrow q_1 + q_2 \ge 2/3$. This yields player 1's best response:

$$BR_1(q_1q_2) = \begin{cases} p = 1 & \text{if } q_1 + q_2 > \frac{2}{3} \\ p \in [0, 1] & \text{if } q_1 + q_2 = \frac{2}{3} \\ p = 0 & \text{if } q_1 + q_2 < \frac{2}{3} \end{cases}$$

We now must find a triple (p, q_1, q_2) such that player 1's strategy is a best response to the strategies of both types of player 2 and each type of player 2's strategy is a best response to player 1's strategy. Let's check for various types of equilibria.

Can it be the case that player 1 uses a pure strategy in equilibrium? There are two cases to consider. Suppose p = 0, which implies $q_1 + q_2 < 2/3$ from BR_1 . We now obtain $q_1 = 0$ from BR_L and $q_2 = 1$ from BR_H , which means $q_1 + q_2 = 1$, a contradiction. Hence, there is no such equilibrium.

Suppose now p = 1, which implies $q_1 + q_2 > 2/3$. We now obtain $q_1 = 1$ from BR_L and $q_2 = 0$ from BR_H , which means $q_1 + q_2 = 1$. This satisfies the requirement for player 1's strategy to be a best response. Therefore, we obtain a pure-strategy Bayesian equilibrium: $\langle F, Fb \rangle$.

In all remaining solutions, player 1 must mix in equilibrium. Since he is willing to mix, BR_1 implies that $q_1 + q_2 = 2/3$ (otherwise he'd play a pure strategy). This immediately means that it cannot be the case that player 2 chooses the fight, whatever her type may be. To see this, note that if some type goes to the fight for sure, $q_1 + q_2 \ge 1$, which will contradict the requirement that allows player 1 to mix. Therefore, $q_1 < 1$ and $q_2 < 1$. It also cannot be the case that neither type goes to the fight because that would imply $q_1 + q_2 = 0$, which also cannot be true in a MSNE. Therefore, either $q_1 > 0$, or $q_2 > 0$, or both. Let's consider each separately:

- Suppose $q_1 = 0$ and $q_2 > 0$: since H is willing to mix, BR_H implies that p = 1/3 and since $q_1 = 0$, BR_L implies p < 2/3. Therefore, p = 1/3 will make these strategies best responses. To get player 1 to mix, it has to be the case that $q_2 = 2/3$. This yields the following MSNE: $\langle p = 1/3, (q_1 = 0, q_2 = 2/3) \rangle$. In this equilibrium, player 1 chooses F with probability 1/3, player 2 picks B if she's the L type and picks f with probability 2/3 if she is the H type.
- Suppose $q_1 > 0$ and $q_2 = 0$: since *L* is willing to mix, BR_L implies that $p = \frac{2}{3}$ and since $q_2 = 0$, BR_H implies that $p > \frac{1}{3}$. Therefore, $p = \frac{2}{3}$ will make these strategies best responses. To get player 1 to mix, it has to be the case that $q_1 = \frac{2}{3}$. This yields another MSNE: $\langle p = \frac{2}{3}, (q_1 = \frac{2}{3}, q_2 = 0) \rangle$. In this equilibrium, player 1 chooses *F* with probability $\frac{2}{3}$, player 2 picks *F* with probability $\frac{2}{3}$ if she's the *L* type and picks *b* if she is the *H* type.
- Suppose $q_1 > 0$ and $q_2 > 0$: since *L* is willing to mix, BR_L implies that $p = \frac{2}{3}$ but since *H* is also willing to mix, BR_H implies that $p = \frac{1}{3}$, a contradiction. Therefore, there is no such MSNE.

This exhausts the possibilities, and voilà! We conclude that the game has three equilibria, one in pure strategies and two in mixed strategies. Clearly, these solutions are the same we found with the other method.

1.7 The Market for Lemons

If you have bought or sold a used car, you know something about markets with asymmetric information. Typically, the seller knows far more about the car he is offering than the buyer.⁷ Generally, buyers face a significant informational disadvantage. As a result, you might expect that buyers will tend not to do very well in the market, making them cautious and loath to buy used cars, in turn making sellers worse off when the market fails due to lack of demand.

Let's model this! Suppose you, the buyer, are in the market for a used car. You meet me, the seller, through an add in the *Penny Pincher* (never a good place to look for a good car deal), and I offer you an attractive 15-year old *Firebird* for sale. You love the car, it has big fat tires, it peels rubber when you hit the gas, and it's souped up with a powerful 6-cylinder engine. It also sounds cool and has a red light in the interior. You take a couple of rides around the block and it handles like a dream.

Then you suddenly have visions of the souped up engine exploding and blowing you up to smithereens, or perhaps a tire getting loose just as you screech around that particularly dangerous turn on US-1. In any case, watching the fire-fighters dowse your vehicle while you cry at the curb or watching said fire-fighters scrape you and your car off the rocks, is not likely to be especially amusing. So you tell me, "The car looks great, but how do I know it's not a lemon?"

I, being completely truthful and honest as far as used car dealers can be, naturally respond with "Oh! I've taken such good care of it. Here're are all the receipts from the regular oil changes. See? No receipts for repairs to the engine because I have *never had problems* with it! It's a peach, trust me."

You have, of course, taken my own course on repeated games and so say, "A-ha! But you will not deal with me in the future again after the sale is complete, and so you have no interest in cooperating today because I cannot punish you tomorrow for not cooperating today! You will say whatever you think will get me to buy the car."

I sigh (Blasted game theory! It was so much easier to cheat people before.) and tell you, "Fair enough. The *Blue Book* value of the car is v > 0 dollars. Take a look at the car, take a couple of more rides around the block if you wish and then decide whether you are willing to pay the *Blue Book* price and I will decide whether to offer you the car at that price."

We shall assume that if a car is peach, it is worth *B* (you, the buyer) \$3,000 and worth *S* (me, the seller) \$2,000. If it is a lemon, then it is worth \$1,000 to *B* and \$0 to *S*. In each case, your valuation is higher than mine, so under complete information trade should occur with the surplus of \$1,000 divided between us. However, there is asymmetric information. I know the car's condition, while you only estimate that the likelihood of it being a peach is $r \in (0, 1)$. Each of us has two actions, to trade or not trade at the market price v > 0. The market price is v < \$3,000, so a trade is, in principle, possible. (If the price were higher, the buyer would not be willing to purchase the peach even if he knew for sure that it was a peach.) We simultaneously announce what we are going to do. If we both elect to trade, then the trade takes place. Otherwise, I keep the car and you go home to deplore the evils of simultaneous-moves games. The situation is depicted in Fig. 10 (p. 19) with rows for the buyer and columns for the seller (payoffs in thousands).

As before, let's derive the best responses. Here *S* can be thought of as having two types,

⁷For example, I once sold in Texas an old 1989 *Firebird* knowing full well that the engine tended to overheat if run at highway speeds (e.g. 85-90 mph) for over 20 minutes. I was so busy selling it, I forgot to mention this little detail to the buyer. Once I had the money, I left the state.



Figure 10: The Market for Lemons.

L if his car is a lemon, and *P* if his car is a peach. Fix an arbitrary strategy for the buyer, let *p* denote the probability that he elects to trade, and calculate seller's best responses (the probability that he will choose trade) as a function of this strategy. Let q_1 denote the probability that a seller with a peach trades and q_2 denote the probability that a seller with a lemon trades.

The seller with a peach will get $U_P(p,T) = pv + 2(1-p)$ if she trades and $U_P(p,N) = 2$ if she does not trade. Therefore, she will trade whenever $pv + 2(1-p) \ge 2 \Rightarrow p(v-2) \ge 0$. This yields her best response:

$$BR_P(p) = \begin{cases} q_1 = 1 & \text{if } p > 0 \text{ and } v > 2\\ q_1 \in [0, 1] & \text{if } p = 0 \text{ or } v = 2\\ q_1 = 0 & \text{if } p > 0 \text{ and } v < 2 \end{cases}$$

The seller with a lemon will get $U_L(p, t) = pv$ if she trades, and $U_2(p, n) = 0$ if she does not trade. Therefore, she will trade whenever $pv \ge 0$. Since v > 0, this yields her best response:

$$BR_L(p) = \begin{cases} q_2 = 1 & \text{if } p > 0 \\ q_2 \in [0, 1] & \text{if } p = 0 \end{cases}$$

Observe, in particular, that for any p > 0 (that is, whenever the buyer is willing to trade with positive probability), she always puts the lemon on the market. Turning now to the buyer, we see that his expected payoff from trading is:

$$U_B(T, q_1q_2) = (3 - v)rq_1 + (1 - v)(1 - r)q_2.$$

Since his expected payoff from not trading is $U_B(N, q_1q_2) = 0$, he will trade whenever $(3 - v)rq_1 + (1 - v)(1 - r)q_2 \ge 0$. Letting R = r/(1 - r) > 0, this yields $R(3 - v)q_1 \ge (v - 1)q_2$. Hence, the best response is:

$$BR_B(q_1q_2) = \begin{cases} p = 1 & \text{if } R(3-\nu)q_1 > (\nu-1)q_2 \\ p \in [0,1] & \text{if } R(3-\nu)q_1 = (\nu-1)q_2 \\ p = 0 & \text{if } R(3-\nu)q_1 < (\nu-1)q_2 \end{cases}$$

As before, we must find a profile (p, q_1, q_2) , along with some possible restrictions on r, such that the buyer strategy is a best-response to the strategies of the two types of sellers, and each seller type's strategy is a best response to the buyer's strategy. We shall look for equilibria where trade occurs with positive probability, that is where $p > 0.^8$ This immediately means

⁸There is an equilibrium where *B* buys with probability 0 and both types of *S* sell with probability 0, but it is not terribly interesting because it relies on knife-edge indifference conditions.

that the seller with the lemon always trades in equilibrium, so $q_2 = 1$. Observe further that for the seller of the peach to mix in a trading equilibrium, v = 2 is necessary. This is a knife-edge condition on the *Blue Book* price and the solution is not interesting because it will not hold for any v slightly different from 2. Therefore, we shall suppose that $v \neq 2$. This immediately means that we only have two cases to consider, both in pure strategies: the seller with the peach either trades or does not.

Suppose $q_1 = 0$, so the seller with the peach never trades. Since p > 0, this implies that v < 2. Looking at the condition in $BR_B(01)$, we see that the best response is p = 0 if v > 1 and p = 1 if v < 1. Since we are looking for a trade equilibrium, we conclude that if $v \le 1$, there exists an equilibrium in which only the lemon is brought to the market; the seller with the peach stays out and the buyer obtains the lemon at the low price v < 1. The PSNE is $\langle T, Nt \rangle$.

Suppose now $q_1 = 1$, so both peaches and lemons are traded. Since the *P* type is willing to trade, this means v > 2. In other words, a necessary condition for the existence of this equilibrium is that the *Blue Book* price of the car exceeds the seller's valuation of the peach. (If it did not, he would never trade at that price.) Looking now at $BR_B(11)$, we find that p = 1 whenever R(3 - v) > v - 1, which is satisfied whenever $R > (v - 1)/(3 - v) = x \Rightarrow r > x/(1 + x)$, or:

$$r>\frac{\nu-1}{2}>\frac{1}{2},$$

where the second inequality follows from v > 2. If this is satisfied, then the PSNE is $\langle T, Tt \rangle$. In other words, this equilibrium exists only if the prior probability of the car being a peach is sufficiently high.

We conclude that if the *Blue Book* price is too low (v < 1), then in equilibrium only the lemon is traded. If, on the other hand, the price is sufficiently high (v > 2), then in equilibrium both the lemon and the peach are traded provided the buyer is reasonably confident that the car is a peach (r > 1/2). If the price is intermediate, 1 < v < 2, then no trade will occur in equilibrium.⁹

The results are not very encouraging for the buyer: It is not possible to obtain an equilibrium where only peaches are traded and lemons are not. Whenever trade occurs, either both types of cars are sold, or only the lemon is sold. Furthermore, if r < 1/2, then only lemons are traded in equilibrium. Thus, with asymmetric information markets can sometimes fail.

2 Dynamic Bayesian Games

When analyzing Bayesian games, it will be convenient to label equilibria with respect to the behavior of informed types. For example, if all types take the same action, we say that they are *pooling* on that action. If they do so in equilibrium, we shall call this a **pooling equilibrium**. If each type takes a different action, their behavior is *separating*, and we shall call any equilibrium in which that happens a **separating equilibrium**. Finally, if some types

⁹To see this, observe that v < 2 implies $q_1 = 0$ because the seller of the peach will not bring it to the market. But then $R(3 - v)q_1 = 0 < (v - 1)q_1$ for any value of $q_1 > 0$ because v > 1. Therefore, p = 0, and the buyer is not willing to trade. We can actually find equilibria with p = 0 and $q_1 > 0$ and $q_2 > 0$ as well. To see this, note that if the buyer is sure not to trade, both types of sellers can mix with v < 2. Hence, any pair (q_1, q_2) that satisfies $R(3 - v)q_1 < (v - 1)q_2$ will actually work. Obviously, it will have to be the case that $q_1 < q_2$ for this to work; that is, the seller of the peach is less likely to trade than the seller of the lemon. None of these equilibria are particularly illuminating beyond the fact that no trade occurs in any of them.

pool and others separate, we shall call the equilibrium a **semi-separating equilibrium**.¹⁰

For instance, in the Lover-Hater Game, the PSNE is $\langle F, Fb \rangle$, and it is separating because player 2 chooses *F* is she is of type *L* and *b* if she is of type *H*. Analogously, in the Market for Lemons game, the PSNE $\langle T, Nt \rangle$ is separating because the seller trades if her car is a lemon and does not trade if her car is a peach. The Market for Lemons Game's other trading PSNE is $\langle T, Tt \rangle$, and it is a pooling equilibrium because the seller always trades regardless of the quality of her car. There is no pooling equilibrium in the Lover-Hater Game. Finally, the Lover-Hater Game's two MSNE are semi-separating: in one of them, player 2 picks *B* regardless of type but mixes if she is type *H*, and in the other she picks *b* regardless of type but mixes if she is type *L*. In the first case, if player 1 could observe the choice, he would conclude that player 2 is type *H* if she had chosen *F* because that's the only type who plays this action with positive probability. On the other hand, he would remain uncertain about her type if the action was *B* because both types play this with positive probability. However, by Bayes' rule, his posterior belief of her being type *L* will increase to:

$$\Pr(L|B) = \frac{\Pr(B|L)\Pr(L)}{\Pr(B|L)\Pr(L) + \Pr(B|H)\Pr(H)} = \frac{(1)(1/2)}{(1)(1/2) + (1/3)(1/2)} = \frac{3}{4}$$

As we would intuitively expect, the estimate of her being type *L* has increased from the preplay probability of 1/2. The equilibrium is semi-separating because observation of *F* does separate the types completely (only *H* takes it) whereas observation of *B* separates them only to some extent (though there is still information being transmitted, so it's not pooling).

We introduce these labels for convenience: sometimes it is just a lot easier to organize your solutions under the three rubrics. It can also help when searching for equilibria: if you exhaust all the possibilities within the three types, you can be sure that you are not missing any solutions. Among the most frequently studied games are the signaling games, in which an informed player gets to move first (perhaps signaling some of the information he has) and the uninformed player gets to move second, making use of the information revealed from the first stage.¹¹

2.1 A Two-Period Reputation Game

There are two firms, (i = 1, 2) and in period 1 both are in the market but only firm 1 takes an action a_1 from the action space {Prey, Accommodate}. Firm 2 has profit D_2 if firm 1 accommodates and $P_2 < 0 < D_2$ if firm 1 preys. Firm 1 can be of two types, "sane" which makes D_1 when he accommodates and $P_1 < D_1$ when he preys, but which prefers to be a monopolist with profit $M_1 > D_1$ per period; and "crazy" which prefers predation to everything else (for simplicity, we assume he gets $\hat{P}_1 > M_1$). Let p be the probability that film 1 is sane.

In period 2, only firm 2 chooses an action a_2 from the action space {Stay, Exit}. If firm 2 stays, she obtains D_2 if firm 1 is actually sane and P_2 if firm 1 is actually crazy; if firm 2 exits,

¹⁰Also sometimes called *partially separating* or *partially pooling*. Some authors also distinguish *hybrid* strategies, where some types play pure strategies, and other types play mixed strategies. This, of course, results in players sometimes separating and sometimes pooling in equilibrium. That is where our old terminology that called such equilibria *semi-separating* came from. When there are more than two types, it may be useful to be a bit more precise.

¹¹In contrast, screening games are those where the uninformed player moves first and takes an action that is designed to screen his opponent's type by causing certain types to take one action, and different types to take another. Generally, screening games are much easier to analyze than signaling games. There are also interesting models where both screening and signaling take place (one such model of wartime negotiations is analyzed by yours truly).

she obtains a payoff of 0. The sane firm gets D_1 if firm 2 stays, and M_1 if firm 2 exits. Let δ denote the (common) discount factor between the two periods.

Let q_1 denote firm 2's updated belief that firm 1 is sane if he preys in the first period, and q_2 denote the updated belief that firm 1 is sane if he accommodates in the first period. The extensive form game is illustrated in Fig. 11 (p. 22).



Figure 11: The Reputation Game.

Since we assumed that the crazy type always preys, it is interesting to study the behavior of the sane type. The idea is that although he prefers to accommodate in any period if that period is played by itself, he might want to prey in the first period if doing so would induce firm 2 to exit in the second period. That is, can the sane firm 1 behave predatorily to build reputation for a crazy one and increase his payoff in the second period? We study potential equilibria by their classification:

• **Pooling Equilibria.** There is no equilibrium in which both types of firm 1 accommodate because we assumed that the crazy type always preys. Hence, the only pooling PBE involves both types preying. In this case, firm 2 cannot infer any new information if she observes predation, so $q_1 = p$. However, she can infer that firm 1 is sane if she observes accommodation, so $q_2 = 1$. This now implies that firm 2 will always stay if she sees accommodation because $(1 + \delta)D_2 > D_2$. What would she do if she sees predation? Her expected payoff from staying is $U_2(S|P) = q_1(P_2 + \delta D_2) + (1 - q_1)(P_2 + \delta P_2)$. If she exits her payoff is just $U_2(E|P) = q_1P_2 + (1 - q_1)P_2 = P_2$. Since the only reason a sane firm would prey is to get firm 2 to exit, we have to find the condition that ensures that firm 2 will, in fact, exit upon seeing predation. Therefore, noting that $q_2 = p$ here, she will exit after predation if $U_2(E|P) \ge U_2(S|P)$, or if:

$$pD_2 + (1-p)P_2 \le 0 \tag{2}$$

That is, if condition (2) is met, then firm 2 prefers to exit after predation. If she exits, the same firm 1's payoff is $U_1(P) = P_1 + \delta M_1$. Since player 2 stays for sure when she

sees accommodation, if the sane firm 1 accommodates, his payoff is $U_1(A) = (1+\delta)D_1$. Hence, the sane firm 1 will prefer to prey in the first period if $P_1 + \delta M_1 \ge (1+\delta)D_1$, or:

$$\delta(M_1 - D_1) \ge D_1 - P_1 \tag{3}$$

Therefore, when conditions (2) and (3) are satisfied, the pooling PBE exists: firm 1 preys in the first period regardless of type, firm 2 exists if she sees predation and stays if she sees accommodation.¹²

Separating Equilibria. In a separating equilibrium, the sane firm accommodates and the crazy firm preys. Firm 2's updated beliefs are $q_1 = 0$ and $q_2 = 1$, and so she has complete information in the second period. Firm 2's best response is to stay after accommodation and exit after predation. The sane firm's payoff from accommodating then is $(1 + \delta)D_1$ and the payoff from preying is $P_1 + \delta M_1$ given firm 2's strategy. The sane firm will prefer to maintain separation and accommodate if $(1 + \delta)D_1 \ge P_1 + \delta M_1$, or:

$$D_1 - P_1 \ge \delta(M_1 - D_1)$$
 (4)

This condition is, of course, the reverse of (3), which ensured that it would prefer to pool. We conclude that if (4) is satisfied, then the sane firm accommodates, the crazy one preys, firm 2 updates to believe as described, exits if she observes predation, and stays if she observes accommodation in the first period. This is the separating PBE, and condition (4) is both necessary and sufficient for its existence.

• **Semi-separating Equilibria.** In a semi-separating equilibrium, the same type randomizes and the crazy type preys. Let r denote the probability that the same type preys and s denote the probability that firm 2 exits after predation. The same type's payoff from preying is $U_1(P) = s(P_1 + \delta M_1) + (1 - s)(P_1 + \delta D_1) = P_1 + \delta D_1 + s\delta(M_1 - D_1)$. His payoff from accommodating (given that firm 2 will stay for sure) is $U_1(A) = (1 + \delta)D_1$. Since he is willing to mix, it must be the case that $U_1(P) = U_1(A)$, or:

$$s = \frac{D_1 - P_1}{\delta(M_1 - D_1)}$$
(5)

In other words, firm 2 must also be mixing after predation. Since she is willing to mix, it must be the case that $U_2(S|P) = U_2(E|P)$. Recall that her payoffs are $U_2(S|P) = q_1(P_2 + \delta D_2) + (1 - q_1)(P_2 + \delta P_2)$ and $U_2(E|P) = P_2$, so it must be the case that $q_1D_2 + (1 - q_1)P_2 = 0$, or:

$$q_1 = \frac{-P_2}{D_2 - P_2}.$$
 (6)

Since $P_2 < 0$, this is a valid belief. Hence, for this PBE, player 2 must mix after predation with probability *s* from (5), and she is willing to do this only when her belief is q_1

¹²If condition (2) is satisfied with equality, then firm 2 is indifferent between staying and exiting. Let r be the probability that she exits, and so the sane firm's payoff from preying is $(1 - r)(P_1 + \delta D_1) + r(P_1 + \delta M_1) = P_1 + \delta D_1 + r\delta(M_1 - D_1)$. To induce the sane entrant to prey, the probability of exit must be such that $P_1 + \delta D_1 + r\delta(M_1 - D_1) \ge (1 + \delta)D_1$, or $r\delta(M_1 - D_1) \ge D_1 - P_1$. Therefore, for any $r \ge \frac{D_1 - P_1}{\delta(M_1 - D_1)}$ the sane firm will prefer to prey, and since condition (2) is satisfied with equality, firm 2 is indifferent between staying and exiting, and so can play the mixed strategy r. There exists a continuum of pooling PBE in this case. However, satisfying (2) with equality is a knife-edge condition and even the slightest perturbation in the parameters would violate it. For this reason, such PBE are usually ignored in applied work.

given in (6). But where does this belief come from? Given the sane firm's probability of predation, r, we can compute q_1 from Bayes' rule:

$$q_1 = \Pr(\operatorname{sane}|P) = \frac{\Pr(P|\operatorname{sane})\Pr(\operatorname{sane})}{\Pr(P|\operatorname{sane})\Pr(\operatorname{sane}) + \Pr(P|\operatorname{crazy})\Pr(\operatorname{crazy})} = \frac{rp}{rp + (1)(1-p)}.$$

Solving this for r then gives us the mixing probability in terms of q_1 :

$$r = \frac{(1-p)q_1}{p(1-q_1)} = \frac{-(1-p)P_2}{pD_2},\tag{7}$$

where we used the value of q_1 from (6). Thus, if the sane firm preys with probability r from (7), then q_1 will be precisely equal to the value in (6), which means firm 2 will be indifferent between staying and exiting after predation. In particular, she can play the mixed strategy where she exits with probability s defined in condition (5), which in turn makes the sane firm 1 indifferent and willing to mix with probability r. Therefore, the strategies and beliefs described above constitute a semi-separating PBE.

Although there are different types of PBE in this game, it is *not* the case that we are dealing with multiple equilibria (except the special knife-edge case of continuum of pooling PBE). For each set of different values of the exogenously specified parameters, the model has a (generically) unique PBE. This is due to the restrictive assumption that the crazy firm always preys, which results in two facts: (i) predation is never a zero-probability event, and (ii) accommodation reveals firm 1's type with certainty. In more interesting (and more common) models, this will not be the case, as we see in the next example.

2.2 Spence's Education Game

Now that you are in graduate school, you probably have a good reason to think education is important.¹³ Although I firmly believe that education has intrinsic value, it would be stupid to deny that it also has economic, or instrumental, value as well. As a matter of fact, I am willing to bet that the majority of students go to college not for the sake of knowledge and bettering themselves, but because they think that without the skills, or at least the little piece of paper they get at the end of four years, they will not have good chances of finding a decent job. The idea is that potential employers do not know you, and will therefore look for some signals about your potential to be a productive worker. A university diploma, acquired after meeting rigorous formal requirements, is such a signal and may tell the employer that you are intelligent and well-trained. Employers will not only be more willing to hire such a person, but will probably pay premium to get him/her. According to this view, instead of making people smart, education exists to help smart people prove that they are smart by forcing the stupid ones to drop out.¹⁴

¹³Or maybe not. I went to graduate school because I really did not want to work a regular job from 8:00a to 5:00p, did not want to be paid for writing programs (my B.S. is in Computer Science) even if meant making over 100k, and did not want to have a boss telling me what to do. I had no training in Political Science whatsoever, and so (naturally) decided it would be worth a try. Here I am now, several years later, working a job from 7:00a to 11:00p including weekends, making significantly less money, and although without a boss, having to deal with a huge government bureaucracy. Was this economically stupid? Sure. Am I happy? You betcha. Where else do you get paid to read books, think great thoughts, and corrupt the youth?

¹⁴Here, perhaps, is one reason why Universities that are generally regarded better academically tend to attract smart students, who then go on to earn big bucks. They make the screening process more difficult, and so the ones that survive it are truly exceptional... Or maybe not if your grandfather went to said elite school and the stadium is named after your family.

The following simple model is based on Spence's (1973) seminal contribution that preceded the literature on signaling games and even the definition of equilibrium concepts like PBE. There are two types of workers, a high ability (H) and a low ability (L) type. The worker knows his own ability but the potential employer does not. The employer thinks that the prior probability of the candidate having high ability is $p \in (0, 1)$, and this belief is common knowledge (perhaps there is a study about average productivity in the industry). The worker chooses a level of education $e \ge 0$ before applying for a job. The cost of obtaining an educational level e is e for the low ability worker, and e/2 for the high ability worker. (In other words high ability workers find education much less costly.)

The only thing the employer observes is the level of education. The employer offers a wage w(e) as a function of the educational level, and the employers' payoff is 2 - w(e) if the worker turns out to have high ability, and 1 - w(e) if he turns out to have low ability. Since the job market is competitive, the employer must offer a competitive wage such that the expected profit is zero. Let q(e) denote the employer's posterior belief that the worker has high ability given that he observed e level of education. The employer's expected payoff is $U_E(e) = q(e)(2 - w(e)) + (1 - q(e))(1 - w(e)) = 2q(e) - w(e)$, and since in a competitive environment this must be zero, it follows that w(e) = 2q(e).

The worker's payoffs are w(e) - e/2 if he is the *H* type, and w(e) - e if he is the *L* type. Let e_H be the level of education chosen by the *H* type, and e_L be the level of education chosen by the *L* type. We want to find the set of PBE of this game.

Separating Equilibria. In these PBE, $e_H \neq e_L$. From Bayes' rule, $q(e_H) = 1$ and $q(e_L) = 0$, and so we have $w(e_H) = 2$ and $w(e_L) = 1$. With this wage, the *L* worker's payoff is $U_L(e_L) = 1 - e_L$, so he will choose $e_L^* = 0$ because anything else would make him worse off. What about the *H* worker? His payoff is $U_H(e_H) = 2 - e_H/2$. Observe now that this should be at least as good as mimicking *L*'s behavior: if he does that and chooses e = 0, then the employer will conclude that he is the low-ability type and offer him the wage $w(e_L)$, so his payoff would be $U_H(0) = 1$. His payoff from $e_H > 0$ must be at least as good,

$$U_H(e_H^*) \ge U_H(e_L^*) \Leftrightarrow 2 - e_H^*/2 \ge 1 \Leftrightarrow e_H^* \le 2.$$

We conclude that *H*'s equilibrium level of education cannot be too high or else he would just get no education and stick with the low wage. This of e = 2 as obtaining a Master's Degree: going for a Ph.D. will just hurt your bottom line.

On the other hand, H's education level cannot be too low or else the L type will try to mimic it. To see that, observe that in a separating equilibrium, the low type also must have no incentive to imitate the behavior of the high type. This means that

$$U_L(e_L^*) \ge U_L(e_H^*) \Leftrightarrow 1 \ge 2 - e_H^* \Leftrightarrow e_H^* \ge 1.$$

We conclude that *H*'s equilibrium level of education cannot be too low or else he low-ability worker would be able to acquire it if doing so would convince the employer that he has high ability. For the educational level to be separating, it must be so high that *L* cannot profit from imitating *H*'s behavior. Think of e = 1 as obtaining a Bachelor's Degree: if you do not at least get that, then your education cannot possibly reveal to your employer that you are the high ability type.

We conclude that $e_H^* \in [1, 2]$ and $e_L^* = 0$. Although we have pinned down *L*'s type, we have not actually done so for the *H* type, we have just narrowed the possibilities. In fact, any $e_H^* \in [1, 2]$ can be sustained in equilibrium with appropriate beliefs.

To see what I mean, picks some e_H^* in that range and note that the employer only expects to see e_H^* or no education at all in equilibrium, any $e \notin \{e_H^*, 0\}$ is off the equilibrium path of play. We cannot use Bayes rule to ensure consistency of beliefs after such educational levels: q(e) is undefined. This means that we can assign any beliefs we want. Consider the following beliefs:

$$q(e) = \begin{cases} 0 & \text{if } e < e_H^* \\ 1 & \text{if } e \ge e_H \end{cases}$$

These are the simplest beliefs (on and off the path) that will sustain the choice of e_H^* in equilibrium. Deviating to a higher level does not benefit the high-ability worker because he's already getting the highest wage and any additional education represents an unnecessary cost. Obviously, since the low-ability type cannot profit from e_H^* , he certainly cannot profit from a higher level either. If, on the other hand, the high-ability type were to attempt a lower level of education, the employer will infer that he is the *L* type and offer the minimum wage. This leaves him strictly worse off, so he has no incentive to deviate. Clearly, any deviation to a positive level of education that still leaves the employer convinced that he is the *L* type cannot be profitable for the low-ability type either.

We conclude that any $e_H^* \in [1, 2]$ can be sustained in PBE using the belief system specified above.¹⁵ Although the solution is indeterminate in the sense that it does not predict the precise level, it does give us the important substantive conclusion: in any of these equilibria the high type chooses an education level that is (a) sufficiently high to prevent the low type from profiting by acquiring it, and (b) not so high as to make it unprofitable for himself.

We can now employ some forward induction logic to eliminate all but one of these separating PBE. Think about it this way: suppose in equilibrium $e_H^* > 1$ but the high type deviates to $1 \le e < e_H^*$. With the off-the-path beliefs we assigned above, he will be punished when the employer infers that he is the low-ability type. However, this deviation would not profit the low-ability type even if the employer were to infer he has high ability. Therefore, the only type who can profit from is the high ability type. But this means, the employer should believe that q(e) = 1. We shall see more of this logic in just a minute, for now it suffices to say that our original system of beliefs appears unreasonable for such deviations. The only reasonable system will be:

$$q(e) = \begin{cases} 0 & \text{if } e < 1 \\ 1 & \text{if } e \ge 1 \end{cases}$$

With these beliefs, only $e_H^* = 1$ can be supported in equilibrium. Intuitively, the high-ability worker would pick the lowest possible level of education that can separate him from the low-ability worker. The low-ability worker cannot profit from choosing this level: $U_L(e_H^*) = 2 - e_H^* = 1 = U_L(e_L^*)$, so he has no incentive to deviate even if doing so would convince the employer that he's the high ability type. We therefore have a unique separating PBE with $e_H^* = 1$ and $e_L^* = 0$, with the beliefs specified above.

This refinement allows us to make a sharp prediction: the high ability worker will pick the lowest possible education level that will still deter the low-ability worker. Education will have

¹⁵Other beliefs can work too. For instance, we can assign any beliefs after $e > e_H^*$, and as long as q(e) is sufficiently low for $e \in [1, e_H^*)$, the high ability type will not deviate. This means that for any e_H^* in the range there are multiple PBE that can work. Since there are also infinite e_H^* that can work, we have a serious multiplicity problem. However, for any given e_H^* , the beliefs induce the same probability distribution over the outcomes, so these PBE are essentially equivalent.

instrumental value because it will reveal to the employer the type of worker he is considering hiring.

Pooling Equilibria. In these PBE, $e_H = e_L = e^*$, and Bayes' rule gives $q(e^*) = p$ because the employer learns nothing. The wage offered then is $w(e^*) = 1 + p$. With this wage, the L worker's type payoff is $U_L(e^*) = 1 + p - e^*$ and the H worker's type payoff is $U_H(e^*) =$ $1 + p - e^*/2$. Observe now that the worst that can happen to a worker is for the employer to conclude that he is the low-ability type, in which case the wage would be w(e) = 1. In equilibrium, even the low-ability type should be able to do at least as well by choosing some education as by getting no education at all and facing (possibly) the worst-case scenario. That is, $U_L(e^*) \ge 1$, which implies $e^* \le p$. In other words, only sufficiently low levels of education can be supported in a pooling equilibrium. Any level above that will make the low-ability worker prefer to get the low wage without investing in education.

Observe that this level is lower than the one required to sustain separation: $e^* < 1 \le e_H^*$. Why was it necessary to deter the low-ability type from deviations all the way up to e = 1 in the separating case but only up to p in the pooling case? In other words, in the separating case $e \in (p, 1)$ could potentially be profitable so it was necessary to make sure that the high-ability type did not pick that level. The reason is the wage being offered: in the pooling equilibrium the wage is $w(e_L^*) = 1 < w(e^*) = 1 + p < w(e_H^*) = 2$. That is, because the employer is uncertain which type he's considering, so he will offer less than what he would have offered to a worker who is known to be of high ability. On the other hand, the wage has to be higher than what he would offer a worker of known low ability or else it would be impossible to get the high-ability worker to invest in any education at all.

At any rate, any $e^* \le p$ can be sustained in a pooling equilibrium. The system of beliefs that can do that must (a) prevent the low-ability type from investing in no education mimicking the high-ability type must be profitable, and (b) prevent the high-ability type from investing in more education. Of course, now every $e \ne e^*$ is off the path, and as a zeroprobability event does not allow us to use Bayes rule to derive the posterior beliefs. However, the following system can support the pooling equilibrium:

$$q(e) = \begin{cases} p & \text{if } e = e^* \\ 0 & \text{if } e \neq e^*. \end{cases}$$

This is a very simple system (on and off the path): if the employer observes any unexpected level of education, he decides that the worker is the low-ability type. Any deviation from e^* will then cause him to offer $w(e) = 1 < w(e^*) = 1 + p$. Clearly, these beliefs will prevent any deviation to $e > e^*$ for either type. We also know that $e^* \le p$ ensures that the low-ability worker would not want to stay uneducated. It is easy to see that this means that the high-ability worker would not want to say uneducated either: $U_L(e^*) \ge U_L(0) \Rightarrow U_H(e^*) > U_H(0)$. To see that, observe that $U_L(e^*) \ge U_L(0) \Rightarrow e^* \le p$. This now means $U_H(e^*) = 1 + p - e^*/2 \ge 1 + p - p/2 = 1 + p/2 > 1 = U_H(0)$. In other words, no type will want to deviate. Therefore, any $e^* \le p$ can be supported in a pooling equilibrium with these beliefs.¹⁶

By a logic analogous to the one above, there is no reason to expect workers to invest in any education if doing so would reveal nothing about their abilities. This argument would eliminate all pooling PBE except the one with $e^* = 0$ where no worker invests anything in education and the employer offers a wage is higher than the minimum but less than the

¹⁶Again, there are other beliefs that can work here but they all induce the same probability distribution over the outcomes to all resulting PBE are essentially equivalent.

maximum. How much higher depends on his prior belief that the worker is of high ability: the stronger this belief, the higher the wage he will offer. Note that uncertainty here hurts the high-ability worker (who gets a salary lower than what the employer would have offered if he knew his type) and benefits the low-ability one (who gets a salary higher than what the employer would have offered if he knew his type). This will generally be the case in these signaling games.

Semi-separating Equilibria. I leave these to you as an exercise.

Observe now that the model seems to be making two completely opposite predictions about the instrumental value of education. If we predict the separating PBE, the our conclusion would be that education is a very useful signaling device. If, on the other hand, we predict the pooling PBE, then we conclude that education is completely useless as a signaling device. So which is it?

It would be nice if we could eliminate one of the equilibrium types. The obvious candidate for that are the pooling PBE because in them the employer's beliefs are suspect: to prevent the high-ability worker from attempting to reveal his type by choosing a higher level of education, the employer threatens that whenever he sees very high education levels, he will infer that the worker is the low-ability type. This inference seems implausible.

Let me make this a bit more intuitive. Suppose e^* is a high-school diploma, and e = 3/2 is a Master's Degree. The employer's belief essentially says, "I expect to see resumes where high-school diploma is the educational level and will believe that the candidate is of high ability with probability p; if I see a master's degree, I will conclude that the candidate is of low ability for sure." This seems incredible: since acquiring education is costly, the only type who could potentially profit by getting more is the high-ability type. The employer is "threatening with incredible beliefs" in much the same way players could threaten with incredible actions off the equilibrium path. What beliefs would be more reasonable?

Suppose that $p = \frac{1}{5}$ and you are the employer and you get a resume with a Master's degree and a cover letter that states:

I know that you now think I have low ability because I acquired a Master's degree. However, suppose you believed that I am the high-ability type instead. You would offer me the high wage w = 2. If I am really the high-ability type, my payoff will be 2 - (3/2)(1/2) = 5/4. If, on the other hand, I am the low-ability type, my payoff would be 2 - 3/2 = 1/2. If I had invested in a high-school diploma only, you would have offered me the wage w = 1 + p = 6/5. Observe now that I can potentially profit from a Master's degree only if I really am the high-ability type because 5/4 > 6/5 > 1/2. In other words, if I were the low-ability type, then I would not profit from getting a Master's degree even if doing so were to convince you that I was the high-ability type. I would never acquire a Master's degree if I am the low-ability type. Therefore, I could only have acquired it because I am the high-ability worker. Therefore, you should update to believe that I am the high-ability worker. (Which means you should offer me the high wage.)

In fact, for any p < 1, we can always find $e \in [1, 2]$ which the high-type would prefer to choose if doing so would convince the employer that he is the high type but that the low-type would not pick. This argument (known as the Intuitive Criterion) would eliminate the pooling equilibria. We say that the pooling PBE are *unintuitive*, and therefore should not be considered as substantive predictors of play. This leaves the separating PBE. Of course, we

already saw that a similar forward induction logic eliminates all but one of these as well. We are then left with a very sharp prediction: education is useful and high-ability workers will acquire the minimum level that is sufficient to deter the low-ability types from getting it.

There are two substantive insights you should take away from the result. First, the only way for a high ability worker to get the high-paying job he deserves is to signal his type by investing in costly education. Otherwise, the employer will treat him as a low-ability worker. This corresponds quite well to the empirical observation that workers with more years of schooling on the average tend to earn higher wages.

Second, the value of education as a signaling device depends not on the skills that workers receive through it, but on the costs they have to pay to acquire it. The critical insight here is that for education to be useful as a signalling device, it is sufficient that education is costlier for the low ability type to acquire. It does not matter if education really has any value added as long as it is less costly for the high-ability type.

Finally, this result may be normatively troubling for it suggests that low-ability workers will be doomed to lower wages and education is the institution that enforces this inequality. If it is true that there is no intrinsic value-added to education, then universities are simply perpetuating the wealth inequalities associated with abilities. Now, you may think that it's ok that high-ability workers always earn more than low-ability ones. I, on the other hand, prefer to think that the University can educate a previously low-ability person and turn him/her into a high-ability worker that a firm can hire at a higher wage. Whatever you believe, it is obvious that we should both support strict standards for University education: if standards lapse, even low-ability types will be able to acquire it, and this will force high-ability types to aim even higher to get employers to offer better wages. We have, in fact, seen this already. With the decline of high-school education, more and more employers started to require bachelor's degrees before they would offer better salaries. As more students without adequate background flooded universities, many of them reacted by watering down the requirements so they can keep graduation rates up. The predictable result is that now you need to go for a Master's degree because a Bachelor's is no longer informative of quality. But obtaining a Master's degree is very expensive and it may not really improve your skills much beyond what a good Bachelor's degree can. It seems it will be in our common interest to strengthen the University requirements. Now this is how you can stretch a formal model way beyond its capacity! But hey, don't let anyone tell you that we are not interested in policy recommendations!

3 Computing Perfect Bayesian Equilibria

We now look at several examples of how we can characterize PBE in extensive form games.

3.1 The Yildiz Game

Consider the game in Fig. 12 (p. 30) from notes by Muhamet Yildiz. Backward induction on player 1's actions at his two penultimate information sets 1.3 and 1.4 tells us that in any PBE he must be choosing e and h respectively. Furthermore, at 1.2 he must be choosing d because doing so would yield a strictly higher payoff (of 0) no matter what player 2 does. Hence, in any PBE, player 1's strategy must specify playing d at 1.2, e at 1.3, and h at 1.4, each with probability 1.

Let *x* denote player 2's posterior belief that she is at the lower node in her information set.



Figure 12: The Yildiz Game.

Suppose that player 1 also chooses a with certainty. In this case, Bayes rule would pin down player 2's belief to x = 1, in which case she would certainly choose L. But if she chooses L at her information set, then player 1 could do strictly better by choosing b instead of a at his information set 1.1, and therefore it cannot be the case that in PBE he would choose a with certainty.

Suppose now that player 1 chose *b* with certainty at 1.1. In this case, Bayes rule pins down player 2's belief to x = .1/(.1 + .9) = .1 (intuitively, she can learn nothing new for player 1's action). Given player 1's sequentially rational strategy at his last information sets, the expected payoff from choosing *L* then is (.1)(2) + (.9)(2) = 2, and the expected payoff from choosing *R* then is (.1)(-5) + (.9)(3) = 2.2. Hence, the only sequentially rational strategy for player 2 would be to choose *R* with certainty. However, if she chooses *R* for sure, then player 1 can do better by playing *a* at the information set 1.1 because this would give him a payoff of 4, which is strictly better than the payoff of 3 he would get from playing *b* for sure. Therefore, it cannot be the case that in PBE he would choose *b* with certainty.

We conclude that in equilibrium player 1 must be mixing at information set 1.1. Let p denote the probability with which he chooses b, and let q denote the probability with which player 2 chooses R. Because player 1 is willing to mix, it follows that the expected payoff from choosing a must be the same as the expected payoff from choosing b, or 4 = q(3) + (1-q)(5), which gives q = .5. That is, because player 1 is mixing in equilibrium, it must be the case that player 2 is mixing as well.

But for player 2 to be willing to mix, it must be the case that she is indifferent between choosing *L* and *R* at her information set. That is, the expected payoff from *L* must equal the expected payoff from *R*, or x(2) + (1-x)(2) = x(-5) + (1-x)(3), which gives $x = \frac{1}{8}$. Only if her posterior belief is exactly $\frac{1}{8}$ would she be willing to mix.

From Bayes rule, x = (.1)(1)/[(.1)(1) + (.9)p], and hence player 1 must choose p such that $x = \frac{1}{8}$. Solving the equation yields the correct value for $p = \frac{7}{9}$, and so this must be the equilibrium mixing probability for player 1 at 1.1. We conclude that the game has a unique perfect Bayesian equilibrium in the following strategies:

• Player 1 chooses *b* with probability $\frac{7}{9}$ at 1.1, and chooses with certainty *d* at 1.2, *e* at

1.3, and *h* at 1.4;

• Player 2 chooses *R* with probability 1/2.

Player 2's beliefs at her information set are updated according to Bayes rule to x = 1/8. The strategies are sequentially rational given the beliefs and beliefs are consistent with the strategies. Hence, we have a PBE.

3.2 The Myerson-Rosenthal Game

This makes the previous example a bit more complicated. In the Yildiz Game, player 1 is the informed party (knows the outcome of the chance move by Nature) and player 2 is the one who has incomplete information. Player 2 will attempt to infer information from player 1's actions and because the players have somewhat conflicting interests, player 1 obfuscates the inference by playing a mixed strategy (which prevents player 2 from learning with certainty what he knows). Since the informed player moves first, this is an instance of a signaling game. The game in this section reverses this: the first mover is the uninformed player now and he must take an action that would induce the other player to reveal some information. Since the inferences are again somewhat conflicting, player 2 will have incentives to obfuscate this inferences in her turn, making the screening process harder for player 1.



Figure 13: The Myerson-Rosenthal Game.

The game is depicted in Fig. 13 (p. 31). The interpretation is as follows. Players take turns being generous or selfish until someone is selfish or both have been generous twice. Each player loses \$1 by being generous, but gains \$5 each time the other player is generous. (So actions *a*, *L*, *c*, and *U* are selfish, but *b*, *R*, and *d*, and *D* are generous.) The catch is that player 1 is unsure whether player 2 is capable of being selfish: he estimates that with probability 19/20 she can be selfish but with (small) probability 1/20 she is the virtuous kind whose integrity compels her to be generous regardless of player 1's behavior. That is, she always chooses to be generous whenever she has to move. Of course, player 2 knows her own type.

At his first information set, player 1 believes that player 2 is virtuous with probability $1/_{20}$. Let *y* denote his (posterior) belief that she is virtues after they have taken two generous actions. Observe now that at her last information set 2.2, the selfish player 2's only sequentially rational choice is *U*, which means that in any PBE she will always be selfish there. We now have to find the rest of the strategies and beliefs.

Suppose player 1 chose *d* with certainty in equilibrium. The only way this would be sequentially rational is if the expected payoff from *c* did not exceed the expected payoff from *d* given 2's sequentially rational strategy, or if $4 \le 8y + 3(1 - y)$, which requires $y \ge 1/5$. Because 1 is choosing *d* for sure, player 2's expected payoff from choosing *R* at 2.1 is 9, which is strictly better than getting 5 by playing *L*, and so she would certainly choose *R*. Given that she would choose *R*, player 1's expected payoff from choosing *b* at his first information set would be (1/20)(8) + (19/20)(3) = 3.25, which is strictly greater than 0, which is what he would get by playing *a*. Therefore, he would choose *b* for sure. But this means that player 1's second information set is now along the path of play, and Bayes rule gives

$$\mathcal{Y} = \frac{(1/20)(1)}{(1/20)(1) + (19/20)(1)} = 1/20 < 1/5,$$

which contradicts the necessary condition that makes playing d with certainty sequentially rational. Therefore, there cannot be a PBE where player 1 chooses d with certainty.

Suppose player 1 chose *c* with certainty in equilibrium. The only way this could be sequentially rational is (by reversing the inequality in the previous paragraph) if $y \leq 1/5$. Because 1 is playing *c* for sure, player 2 would certainly choose *L* at 2.1 because the expected payoff is strictly greater. Given her sequentially rational strategy, choosing *b* would yield player 1 the expected payoff of 4(1/20) + (-1)(19/20) = -3/4. Hence, the sequentially rational choice at this information set is *a*. This leaves player 1's second information set off the path of play, so Bayes rule cannot pin down the beliefs there. In this case, we are free to assign any beliefs, and in particular we can assign some $y \leq 1/5$. We have therefore found a continuum of PBE in this game:

- Player 1 chooses *a* and *c* with certainty at the respective information sets; if he ever finds himself at his second information set, his belief is $y \le 1/_5$;
- Player 2 chooses L at 2.1 and U at 2.2.

We have a continuum of PBE because there is an infinite number of beliefs that satisfy the requirement. However, all these PBE are equivalent in a very important sense: they predict the same equilibrium path of play, and they only differ in beliefs following zero-probability events.

This may be a bit disconcerting in the sense that this equilibrium seems to require unreasonable beliefs by player 1. Here's why. Suppose there is an extremely small probability $\epsilon > 0$ that player 1 makes a mistake at his first information set and plays *b* instead of *a*. Then, using Bayes rule his posterior belief would have to be:

$$y = \frac{(1/20)\epsilon}{(1/20)\epsilon + (19/20)\epsilon\sigma_2(R)} = 1$$

because the only way to get to player 1's second information set would be from the lower node at his first information set (recall that player 2 chooses *L*, and so $\sigma_2(R) = 0$). Note that this is true regardless of how small ϵ we take. But $\gamma = 1$ contradicts the requirement that

 $y \le 1/5$. In other words, it does not seem reasonable for player 1 to hold such beliefs because even the slightest error would require y = 1.

The PBE solution concept is too weak to pick out this problem. The stronger solution concept of **sequential equilibrium** will eliminate all of the above PBE that require these unreasonable beliefs. Intuitively, sequential equilibrium simply formalizes the argument from the previous paragraph. Instead of requiring that beliefs are consistent along the equilibrium path only, it requires that they are *fully consistent*: that is, that they are consistent for slightly perturbed behavior strategies that reach all information sets with positive probability (and so Bayes rule would pin beliefs down everywhere). A belief vector π is fully consistent with a strategy σ if, and only if, there exist behavior strategy profiles that are arbitrarily close to σ and that visit all information sets with positive probability, such that the beliefs vectors that satisfy Bayes rule for these profiles are arbitrarily close to π .

Sequential equilibria are therefore a subset of the perfect Bayesian equilibria and, more importantly, always exist. Unfortunately, they can be quite difficult to compute because checking full consistency requires finding the limits of systems of beliefs in sequences of games in which the perturbed behavior strategies converge to the strategies under consideration. We will not cover sequential equilibria in this class. However, let's see how the idea of full consistency would eliminate the PBE we just found. The posterior belief γ is given by:

$$y = \frac{(1/20)\sigma_1(b)}{(1/20)\sigma_1(b) + (1^{9}/20)\sigma_1(b)\sigma_2(R)} = \frac{1}{1 + 19\sigma_2(R)},$$

where the latter inequality would have to hold even when $\sigma_1(b) = 0$ because it would hold for any slightly perturbed behavior strategies with $\sigma_1(b) > 0$. Returning to our solution, the requirement that $\gamma \leq 1/5$ then translates into:

$$\frac{1}{1+19\sigma_2(R)} \leq \frac{1}{5} \Leftrightarrow \sigma_2(R) \geq \frac{4}{19}.$$

However, as we have seen, player 2's only sequentially rational strategy is to play *L* with certainty, and so $\sigma_2(R) = 0$, which contradicts this requirement. Hence, no beliefs $y \le 1/5$ are fully consistent, and therefore none of these PBE are sequential equilibria.

Finally, we turn to the possibility that player 1 mixes at his second information set in equilibrium. Since he is willing to randomize, he must be indifferent between his two actions, or in other words, $8\gamma + 3(1 - \gamma) = 4$ which yields $\gamma = \frac{1}{5}$. As we have seen already,

$$\mathcal{Y} = \frac{1}{1+19\sigma_2(R)} = \frac{1}{5} \Leftrightarrow \sigma_2(R) = \frac{4}{19}.$$

This is the full consistency requirement that must also hold in PBE for any $\sigma_1(b) > 0$. If player 2 is willing to randomize, she must be indifferent between her two actions: $5 = 4\sigma_1(c) + 9(1 - \sigma_1(c))$, which implies that $\sigma_1(c) = \frac{4}{5}$. Turning now to player 1's move at his first information set, choosing *b* would yield an expected payoff of

$$({}^{19}\!/_{20}) \Big[(-1)(1 - \sigma_2(R)) + (4\sigma_1(c) + 3(1 - \sigma_1(c)))\sigma_2(R) \Big] + ({}^{1}\!/_{20}) \Big[4\sigma_1(c) + 8(1 - \sigma_1(c)) \Big]$$

= $({}^{19}\!/_{20}) \Big[(-1)({}^{15}\!/_{19}) + (4({}^{4}\!/_{5}) + 3({}^{1}\!/_{5}))({}^{4}\!/_{19}) \Big] + ({}^{1}\!/_{20}) \Big[4({}^{4}\!/_{5}) + 8({}^{1}\!/_{5}) \Big] = {}^{1}\!/_{4}.$

Because this expected payoff is strictly greater than 0, which is what player 1 would get if he chose *a*, sequential rationality requires that he chooses *b* with certainty. We conclude that the following strategies and beliefs constitute a perfect Bayesian (and the unique sequential) equilibrium with y = 1/5:

- Player 1 chooses *b* with probability 1, and *c* with probability $\frac{4}{5}$;
- Player 2 chooses *R* with probability $4/_{19}$, and *U* with probability 1.

Substantively, this solution tells us that player 1 must begin the game by being generous. Small amounts of doubt can have significant impacts on how rational players behave. If player 1 were sure about 2's capacity for being selfish, then perpetual selfishness would be the only equilibrium outcome. If, however, it is common knowledge that player 2 may be generous by disposition, the result is different. Even when player 1 attaches a very small probability to this event, he must be generous at least once because this would encourage 2 to reciprocate even if she can be selfish. The selfish player 2 would reciprocate with higher probability because she wants player 1 to update his beliefs to an even higher probability that she is virtuous, which would induce him to be generous the second time around, at which point she would defect and reap her highest payoff of 9. Notice how in this PBE player 1's posterior belief went from 1/20 up to y = 1/5. Of course, the selfish player 2 would not want to try to manipulate player 1's beliefs unless there was an initial small amount of uncertainty that would cause player 1 to doubt her capacity for being selfish.

3.3 One-Period Sequential Bargaining

There are two players, a seller *S* and a buyer *B*. The buyer has a pot of money worth v, but the seller does not know its exact amount. He believes that it is v = \$20 with probability π , and v = \$10 with probability $1 - \pi$. The seller sets the price $p \ge 0$ for a product that the buyer wants to get at the cheapest price possible. After observing the price, *B* either buys, yielding the payoff vector (p, v - p), or does not, yielding (0, 0). The game is shown in Fig. 14 (p. 34).



Figure 14: The One-Period Bargaining Game.

Player *B* would accept any $p \le 20$ at her left information set (that is, if she received \$20) and would accept any $p \le 10$ at her right information set (that is, if she received \$10). In other words, *B* buys iff $v \ge p$. This means that if *S* sets the price at p =\$10, then he is sure to sell the product and get a payoff of 10. If he sets the price at 10 , then*B* $would only buy if she had $20, in which case the seller's expected payoff is <math>\pi p$. Finally, the seller's payoff for any p > 20 is zero because *B* would never buy.

Consequently, the seller would never ask for more than \$20 or less than \$10 in equilibrium. What is he going to ask for then? The choice is between offering \$10 (which is the maximum a poor *B* would accept) and something the rich *B* would accept. Because any p > 10 will be rejected by the poor *B*, the seller would not ask for less than \$20, which is the maximum that the rich *B* would accept. Hence, the seller's choice is really between offering \$10 and \$20. When would he offer \$20?

The expected payoff from this offer is 20π , and the expected payoff from \$10 is 10 (because it is always accepted). Therefore, the seller would ask for \$20 whenever $20\pi \ge 10$, or $\pi \ge 1/2$. In other words, if *S* is sufficiently optimistic about the amount of money the buyer has, he will set the price at the ceiling. If, on the other hand, he is pessimistic about the prospect, he would set the price at its lowest. The seller is indifferent at $\pi = 1/2$.

3.4 A Three-Player Game

Let's try the game with three players shown in Fig. 15 (p. 35). This is a slightly modified version of a game in notes by David Myatt.



Figure 15: The Three Player Game.

Player 3's expected payoff from choosing *a* is 4x + 0(1 - x) = 4x, and his expected payoff from choosing *b* is x + 2(1 - x) = 2 - x. The sequentially rational best response is:

$$\sigma_3(a) = \begin{cases} 1 & \text{if } x > \frac{2}{5} \\ 0 & \text{if } x < \frac{2}{5} \\ [0,1] & \text{otherwise.} \end{cases}$$

Suppose then that x > 2/5, and so player 3 is sure to choose *a* at his information set. In this case, player 2 would strictly prefer to choose *L*, and given this strategy, player 1's optimal choice is *D*. Given these strategies, Bayes rule pins down x = 0, which contradicts the requirement that x > 2/5. Hence, there is no such PBE.

Suppose now that x < 2/5, and so player 3 is sure to choose *b* at his information set. In this case, player 2 strictly prefers to choose *R*. Given her strategy, player 1's best response would be *U*. In this case, Bayes rule pins down x = 1, which contradicts the requirement that x < 2/5. Hence, there is no such PBE.

We conclude that in PBE, $x = \frac{2}{5}$, and so player 3 would be willing to mix. Player 2's expected payoff from *L* would then be $5\sigma_3(a) + 2(1 - \sigma_3(a)) = 3\sigma_3(a) + 2$, and her payoff from *R* is 3. Hence, her best response would be:

$$\sigma_2(L) = \begin{cases} 1 & \text{if } \sigma_3(a) > \frac{1}{3} \\ 0 & \text{if } \sigma_3(a) < \frac{1}{3} \\ [0,1] & \text{otherwise.} \end{cases}$$

Suppose then that $\sigma_3(a) > 1/3$, and so she would choose *L* for sure. In this case, player 1's expected payoff from *U* is $4\sigma_3(a) + 6(1 - \sigma_3(a)) = 6 - 2\sigma_3(a)$. His expected payoff from *D* would be $5\sigma_3(a) + 2(1 - \sigma_3(a)) = 2 + 3\sigma_3(a)$. He would therefore choose *U* if $\sigma_3(a) < 4/5$, would choose *D* otherwise, and would be indifferent when $\sigma_3(a) = 4/5$. However if he chooses *D* for sure, then Bayes rule pins down x = 0, which contradicts x = 2/5. Similarly, if he chooses *U* for sure, Bayes rule pins down x = 1, which is also a contradiction. Therefore, he must be mixing, which implies that $\sigma_3(a) = 4/5 > 1/3$, and so player 2's strategy is sequentially rational. What is the mixing probability? It must be such that x = 2/5, which implies that $\sigma_1(U) = 2/5$. We conclude that the following strategies and beliefs constitute a perfect Bayesian equilibrium:

- Player 1 chooses U with probability $\frac{2}{5}$
- Player 2 chooses *L* with probability 1
- Player 3 chooses *a* with probability $\frac{4}{5}$, and updates to believe $x = \frac{2}{5}$.

Suppose now that $\sigma_3(a) < 1/3$, and so player 2 would choose *R* for sure. In this case, player 1's expected payoff from *D* is 3, which means that he would choose *U* if $6 - 2\sigma_3(a) > 3$. But since $\sigma_3(a)$ can at most equal 1, this condition is always satisfied, and therefore player 1 would always choose *U*. In this case, Bayes rule pins down x = 1, which contradicts the requirement that x = 2/5. Hence, there can be no such PBE.

Finally, suppose that $\sigma_3(a) = \frac{1}{3}$, and so player 2 is indifferent between her two actions. Player 1's expected payoff from *D* in this case would be:

$$3(1 - \sigma_2(L)) + \sigma_2(L) \left[5(\frac{1}{3}) + 2(\frac{2}{3}) \right] = 3.$$

As we have seen already, in this case he would strictly prefer to choose *U*. But in this case, Bayes rule pins down x = 1, which contradicts the requirement that x = 2/5. Hence, no such PBE exists. We conclude that the PBE identified in the preceding paragraph is the unique solution to this game.

3.5 Rationalist Explanation for War

Two players bargain over the division of territory represented by the interval [0,1]. Think of 0 as player 1's capital and 1 as player 2's capital. Each player prefers to get a larger share of territory measured in terms of distance from his capital. Assume that players are risk-neutral, and so the utilities of a division $x \in [0,1]$ are $u_1(x) = x$ and $u_2(x) = 1 - x$, respectively.

The structure of the game is as follows. Nature draws the the war costs of player 2, c_2 , from a uniform distribution over the interval [0, 1]. Player 2 observes her costs but player 1

does not. The war costs of player 1, $c_1 \in [0, 1]$, are common knowledge. Player 1 makes a demand $x \in [0, 1]$, which player 2 can either accept or reject by going to war. If she goes to war, player 1 will prevail with probability $p \in (0, 1)$. The player who wins the war, gets his most preferred outcome.

We begin by calculating the expected utility of war for both players:

$$U_1(\text{War}) = pu_1(1) + (1-p)u_1(0) - c_1 = p - c_1$$

$$U_2(\text{War}) = pu_2(1) + (1-p)u_2(0) - c_2 = 1 - p - c_2$$

Before we find the PBE of this game, let's see what would happen under complete information. Player 1 will never offer anything less than what he expects to get with fighting, and hence any offer that he would agree to must be $x \ge p - c_1$. Similarly, player 2 will never accept anything less than what she expects to get with fighting, and hence any offer that she would agree to must be $1 - x \ge 1 - p - c_2$, or $x \le p + c_2$. Hence, the set of offers that *both* prefer to war is $[p - c_1, p + c_2]$. Because costs of war are non-negative, this interval always exists. In other words, *there always exists a negotiated settlement that both players strictly prefer to going to war*. With complete information, war will never occur in equilibrium in this model.

What happens with asymmetric information? Since player 2 knows her cost when the offer is made, we can figure out what offers she will accept and what offers she will reject. Accepting an offer x yields her a payoff of 1 - x, while rejecting it yields her a payoff of $1 - p - c_2$. She will therefore accept an offer if, and only if, $1 - x \ge 1 - p - c_2$, or, in terms of the costs, if

$$c_2 \geq x - p$$
.

Player 1 does not know what c_2 is, but knows the distribution from which it is drawn. From his perspective, the choice boils down to making an offer and risk getting it rejected. Given player 2's sequentially rational strategy, from player 1's perspective the probability that an offer x is accepted is the probability that $c_2 \ge x - p$, or, given the uniform assumption,

$$\Pr(c_2 \ge x - p) = 1 - \Pr(c_2 < x - p) = 1 - x + p.$$

Hence, if player 1 makes an offer x, it will be accepted with probability 1-x+p, in which case he would obtain a payoff of x, and it will be rejected with probability 1-1+x-p = x-p, in which case he would obtain an expected payoff of $p - c_1$. The expected utility from offering x is therefore:

$$U_1(x) = (1 - x + p)(x) + (x - p)(p - c_1).$$

Player 1 will choose *x* that maximizes his expected utility:

$$\frac{\partial U_1(x)}{\partial x} = 1 - 2x + 2p - c_1 = 0 \Leftrightarrow x^* = \frac{1 + 2p - c_1}{2}.$$

The perfect Bayesian equilibrium is as follows:

- Player 1 offers min{max{ $0, x^*$ }, 1}.
- Player 2 accepts all offers $x \le c_2 p$, and rejects all others.

In the PBE, the *ex ante* risk of war is $x^* - p = \frac{1-c_1}{2} > 0$ as long as $c_1 < 1$. In other words, the risk of war is always strictly positive. This contrasts the complete information case where the equilibrium probability of war is zero. Hence, this model provides an explanation of

how rational players can end up in a costly war. This is the well-known *risk-return* trade off: player 1 balances the risk of having an offer rejected against the benefits of offering to keep for himself slightly more. This result persists in models with richer bargaining protocols, where pre-play communication is allowed, and even where players can intermittently fight.

3.6 The Perjury Trap Game

This one is from notes by Jean-Pierre Langlois. All similarities to any people, living or dead, or any events, in Washington D.C. or elsewhere, is purely coincidental. A prosecutor, whom we shall call (randomly) Ken, is investigating a high-ranking government official, whom we shall call (just as randomly) Bill. A young woman, Monica, has worked for Bill and is suspected of lying earlier to protect him. Ken is considering indicting Monica but he is really after the bigger fish: he has reason to believe that Monica holds some evidence concerning Bill and is hoping to get her to cooperate fully by offering her immunity. The problem is that he cannot be sure that she will, in fact, cooperate once granted immunity and even if she does cooperate, the evidence she has may be trivial. However, since her testimony will force Bill to take a public stand, Ken hopes to trap him into perjury or at least into admitting his guilt. Monica is most afraid of being discredited and, all else equal, would rather not lie. She really wants to be vindicated if she tells the truth or else to see Bill admit to all the facts. Bill, of course, wants to avoid getting trapped or admitting to any transgressions. Assuming that both Ken and Bill estimate that there's a 50 : 50 chance of Monica's evidence being hard, Fig. 16 (p. 38) shows one possible specification of this game.



Figure 16: The Langlois Perjury Game.

We begin by finding the sequentially rational strategies for the players. Bill will deny whenever the expected payoff from denying, $U_B(D)$, exceeds his expected payoff from admitting, $U_B(A)$. Let x denote Bill's belief that the evidence is hard when he takes the stand. Then,

$$U_B(D) = x(1) + (1 - x)(6) = 6 - 5x$$

$$U_B(A) = x(3) + (1 - x)(2) = 2 + x,$$

so he will deny whenever $6 - 5x > 2 + x \Rightarrow x < 2/3$. That is, Bill will deny if he believes that the evidence is hard with probability less than 2/3; otherwise, he will admit guilt. He is, of course, indifferent if x = 2/3, so he can randomize.

Turning now to Monica. Although she knows the quality of the evidence she has, she is not sure what Bill will do if she tells the truth. Let p denote the probability that Bill will deny if he is called to testify. If the evidence is hard, Monica will therefore expect to get 5p + 7(1-p) if she tells the truth and 3 if she lies. Observe that her payoff from telling the truth is at least 5, and as such is always strictly better than her payoff from lying. That is, telling the truth strictly dominates lying here. This means that in any equilibrium Monica will always tell the truth if the evidence is hard.

What if the evidence is soft? Lying gives her a payoff of 2, whereas telling the truth gives her an expected payoff of 1p + 8(1 - p) = 8 - 7p. Therefore, she will tell the truth if $8 - 7p > 2 \Rightarrow p < \frac{6}{7}$. That is, if Monica knows the evidence is soft, she will tell the truth if she expects Bill to deny it with probability less than $\frac{6}{7}$; otherwise she will lie. (If $p = \frac{6}{7}$, she is, of course, indifferent and can randomize.)

We can now inspect the various candidate equilibrium profiles by type:

• **Pooling Equilibrium.** Since Monica always tells the truth when the evidence is hard, the only possible pooling equilibrium is when she also tells the truth if the evidence is soft. Suppose that in equilibrium Monica tells the truth when the evidence is soft. To make this sequentially rational, it has to be the case that $p \leq 6/7$. If Ken offers immunity, he will expect her to tell the truth no matter what, so his expected payoff from doing so is:

$$U_{K}(I) = (1/2) \left[8p + 6(1-p) \right] + (1/2) \left[1p + 7(1-p) \right] = (1/2)(13-4p).$$

If he decides not to offer immunity, then his expected payoff is $U_K(N) = (1/2)(4) + (1/2)(5) = (1/2)(9)$. Hence, he will offer immunity whenever $U_K(I) \ge U_K(N)$, or when $13 - 4p \ge 9 \Rightarrow p \le 1$. That is, no matter what Bill does, Ken will always offer immunity. If that's the case, Bill cannot update his beliefs: Ken offers immunity and Monica tells the truth regardless of the quality of evidence. Therefore, x = 1/2, which implies that Bill will, in fact, deny for sure (recall that he does so for any x < 2/3). Hence, p = 1, which contradicts the requirement $p \le 6/7$, which is necessary to get Monica to tell the truth when the evidence is soft. This is a contradiction, so such an equilibrium cannot exist.

Separating Equilibrium. Since Monica always tells the truth when the evidence is hard, the only such equilibrium involves her lying when it is soft. Suppose that in equilibrium Monica lies when the evidence is soft. To make this sequentially rational, it has to be the case that $p \ge \frac{6}{7}$. If Ken offers immunity, he expects a payoff of:

$$U_K(I) = (1/2) \left[8p + 6(1-p) \right] + (1/2)(3) = (1/2)(9+2p).$$

We already know that his expected payoff from not making an offer is (1/2)(9), so he will prefer to offer immunity whenever $9 + 2p \ge 9 \Rightarrow p \ge 0$. That is, no matter what

Bill does, Ken will always offer immunity. This now enables Bill to infer the quality of the evidence with certainty: since Ken offers immunity no matter what but Monica only tells the truth if the evidence is hard, if Bill ever finds himself on the witness stand, he will know that the evidence must be hard for sure; that is x = 1. In this case, his sequentially rational response is to admit guilt (recall that he does so whenever p > 2/3), which means p = 0. But this contradicts the requirement that $p \ge 6/7$, which is necessary to get Monica to lie when the evidence is soft. This is a contradiction, so such an equilibrium cannot exist.

• **Semi-separating Equilibrium.** Since Monica always tells the truth when the evidence is hard, the only such equilibrium involves her mixing when the evidence is soft. Suppose that in equilibrium Monica mixes when the evidence is soft. To make this sequentially rational, it has to be the case that $p = \frac{6}{7}$, which means that Bill must be mixing as well, which implies $x = \frac{2}{3}$. Let *q* denote the probability that Monica tells the truth when the evidence is soft. If Ken offers immunity, he expects a payoff of:

$$U_K(I) = (1/2) [8p + 6(1-p)] + (1/2) [q(1p + 7(1-p)) + (1-q)(3)]$$

= (1/2) [9 + 2p + 2q(2-3p)].

As before, his expected payoff from making no offer is (1/2)(9), which means that he will prefer to offer immunity whenever $9 + 2p + 2q(2 - 3p) \ge 9 \Rightarrow p + q(2 - 3p) \ge 0$. Using p = 6/7, this reduces to $q \le 3/2$. In other words, he will offer immunity no matter what probability q Monica uses. This now pins down Bill's posterior belief by Bayes' rule:

$$x = \frac{\binom{1}{2}(1)(1)}{\binom{1}{2}(1)(1) + \binom{1}{2}(1)q} = \frac{1}{1+q}.$$

Because Bill is willing to mix, we know that $x = \frac{2}{3}$. Substituting this in the equation above and solving for q yields: $q = \frac{1}{2}$. This is the unique PBE.

Therefore the following strategies constitute the unique perfect Bayesian equilibrium of the Perjury Game:

- Ken always offers immunity;
- Monica tells the truth if the evidence is hard, and tells the truth with probability 1/2 if the evidence is soft;
- Bill denies with probability $\frac{6}{7}$, believes that the evidence is hard with probability $\frac{2}{3}$.

The gamble is worth Ken's while: the probability of catching Bill in the perjury trap equals the likelihood of Monica having hard evidence, 1/2, times the likelihood that Bill denies the allegations, 6/7, for an overall probability of 3/7, or approximately 43%. Bill is going to have a hard time in this game.